Keynote
Wednesday, March 5, 2014 | UC San Diego Faculty Club
Alberto Díaz-Cayeros, Senior Fellow, Center for Democracy Development and Rule of Law, Stanford University
Denise Dresser, Professor, Instituto Tecnológico Autónomo de México (ITAM)

Symposium Schedule
Thursday, March 6, 2014 | Sanford Consortium Auditorium

7:30 a.m. Registration & Continental Breakfast
8:30 a.m. Welcome Remarks
Janet Napolitano, University of California President
Pradeep K. Khosla, UC San Diego Chancellor
Peter Cowhey, Dean, School of International Relations and Pacific Studies

8:50 a.m. Welcome Keynote
Antonio Ortiz-Mena, Head of Section, Economic Affairs, Mexican Embassy in Washington, D.C.

9:00 a.m. Session I – Mexico Looking Back: NAFTA at 20
Peter Smith (moderator), Professor, UC San Diego
Carlos Elizondo, Professor, Centro de Investigacion y Docencia Economicas (CIDE)
Juan Gallardo, Chairman of the Board, Organizacion CULTIBA
Kenneth Shwedel, Board Member, Grupo Viz

10:30 a.m. Break

11:00 a.m. Session II – Faces of Mexico: Arts and Culture
Exequiel Ezcurra (moderator), Director, UC MEXUS
Ignacio Durán, Cinematographer
Monica Lavin, Writer
Luis Felipe Ortega, Artist
Manuel Paz Castillo, Tenor

12:30 p.m. Taco Lunch

1:50 p.m. Afternoon Remarks
Andrew Erickson, U.S. Consul General, Tijuana
Remedios Gomez Arnau, Mexico Consul General, San Diego

2:00 p.m. Session III – Mexico on the Move: Reforms for the 21st Century
David Shirk (moderator), Professor, University of San Diego
Edna Jaime, Director, Mexico Evalúa
Juan Pardina, CEO, Instituto Mexicano para la Competitividad (IMCO)
Clare Seelke, Specialist in Latin American Affairs, Congressional Research Service
Duncan Wood, Director, Mexico Institute, Wilson Center

3:30 p.m. Break

4:00 p.m. Session IV – Mexico Looking Forward: Pacific Partnerships
Gordon Hanson (moderator), Professor, UC San Diego
Carlos Elizondo, Professor, Centro de Investigacion y Docencia Economicas (CIDE)
Arturo Sarukhan, Former Mexican Ambassador to the U.S., Brookings Institution
Susan Shirk, Professor, UC San Diego

5:30 p.m. Closing Keynote
Deborah Riner, Chief Economist, American Chamber of Commerce of Mexico, AC

6:00 p.m. Closing Reception
Peter Cowhey (Welcome Remarks)
Dean, School of International Relations and Pacific Studies
Cowhey served as senior counselor in the Office of the U.S. Trade Representative under President Obama, and chief of the International Bureau of the Federal Communications Commission under President Clinton. He currently sits on the bi-national expert group appointed by the U.S. and Chinese governments.

Alberto Diaz-Cayeros (Remarks)
Senior Fellow, Center for Democracy Development and Rule of Law, Stanford University
Diaz-Cayeros previously served as School of International Relations and Pacific Studies associate professor and Center for U.S.-Mexican Studies director. His research specializes in the political economy of development, looking at incentives provided for better service delivery.

Denise Dresser (Remarks)
Professor, ITAM
Dresser is a professor at the Instituto Tecnologico Autonomo de Mexico, where she teaches comparative politics, political economy and Mexican politics. She is the author of numerous publications on United States-Mexico relations, and is a frequent commentator on Mexican politics in the U.S., Mexican and Canadian media.

Ignacio Duran (Session II)
Cinematographer
Duran is deputy director of the National Institute of Fine Arts Mexico, general director at the Educational and Cultural Television Unit Mexico, director general at the Mexican Film Institute, a vice president at TV Azteca and director at the Mexican Cultural Institute in Washington.

Carlos Elizondo (Session I)
Professor, Centro de Investigacion y Docencia Economicas (CIDE)
Elizondo began as professor and researcher at CIDE before becoming director in 1995. In 2004, he served as ambassador and permanent representative of Mexico to the Organization for Economic Co-operation and Development (OECD) before returning to CIDE in 2006.

Andrew Erickson (Afternoon Remarks)
U.S. Consul General, Tijuana
Erickson oversees the activities of the Consulate in Baja California and Baja California Sur. He has worked on political, economic and multilateral affairs, as well as refuge and migratory affairs.
Exequiel Ezcurra (Session II)
Director, University of California Institute for Mexico and the United States (US MEXUS)
Also a professor of plant ecology at UC Riverside, Ezcurra’s 30-year career has been honored worldwide for contributions both as an academic and as an active conservationist.

Juan Gallardo (Session I)
Chairman of the Board, Organizacion CULTIBA
Gallardo is a successful business person, and was chosen to be the lead coordinator of an alliance of Mexican private-sector organizations formed in 1990 to promote expanded trade with Mexico, particularly in the context of NAFTA.

Remedio Gomez Arnau (Afternoon Remarks)
Mexico Consul General, San Diego
Gomez Arnau has served as consul general for 13 years, six in San Diego. She was academic secretary and associate researcher at the Center for Research on North America at UNAM, where her research interests included the Mexico-U.S. bilateral relationship.

Gordon Hanson (Session IV)
Professor, UC San Diego
Hanson holds the Pacific Economic Cooperation Chair in International Economic Relations, and is the director of the Center on Emerging and Pacific Economies and co-director of the Policy Design and Evaluation Lab.

Edna Jaime (Session III)
Director, Mexico Evalua
Jaime is the founder and CEO of Mexico Evalua, an organization dedicated to the analysis, monitoring and evaluation of public policies in the area of safety and government spending. She was previously director of the Center for Development Research.

Pradeep K. Khosla (Welcome Remarks)
Chancellor, UC San Diego
Khosla is a distinguished electrical and computer engineer. He is an elected member of several prestigious academies, including the National Academy of Engineering. Khosla initiated and led UC San Diego’s first-ever strategic planning process, which created a unifying vision for the campus’ future.

Monica Lavin (Session II)
Writer
Lavin has published more than 20 books, and won several national awards for her short stories, essays and novels. She is a creative writing professor at the Universidad Autonoma de la Ciudad de Mexico and currently writes for El Universal.
Janet Napolitano (Welcome Remarks)
President, University of California

Napolitano was named University of California’s 20th president after public service as secretary of Homeland Security, governor of Arizona, attorney general of Arizona and U.S. attorney for the District of Arizona. The recipient of numerous honors, she received the Anti-Defamation League’s Institute Service Award in 2012.

Luis Felipe Ortega (Session II)
Artist

Ortega has been doing solo and collective exhibitions in sculpture, installation, photography and drawing since 1993. In 2001, the Centre Pompidou acquire his collaboration “Remake, 1994,” and he held his most recent solo exhibition at MARSO gallery in Mexico City in 2013.

Antonio Ortiz-Mena (Welcome Keynote)
Head of Section, Economic Affairs, Mexican Embassy in Washington, D.C

Ortiz-Mena was professor of international relations at Centro de Investigación y Docencia Económicas (CIDE) and held the chair of the International Relations Department for three years. He was a member of Mexico’s NAFTA negotiation team.

Juan Pardinas (Session III)
CEO, Instituto Mexicano para la Competitividad (IMCO)

As IMCO CEO, Pardinas leads the non-profit think tank with the aim to irritate political decision makers into taking action that is favorable to Mexican prosperity and development.

Manuel Paz Castillo (Session II)
Tenor

Paz Castillo is a Tijuana native who studied voice training in Mexico, the United States and Russia. After initial interest in ranchera music, he trained in opera, performing with Cecut’s Opera Ambulante, the Tijuana Opera and serving as a core member of the San Diego Opera Chorus.

Deborah Riner (Closing Keynote)
Chief Economist, American Chamber of Commerce of Mexico, AC

Prior to joining the chamber, Riner was vice president of Bankers Trust Company and has been a guest scholar at several international organizations. She writes extensively on the Mexican economy and speaks regularly to businesses and professionals.

Arturo Sarukhan (Session IV)
Former Mexican Ambassador to the U.S., Brookings Institution

Sarukhan has served as a career diplomat in the Mexican Foreign Service for 20 years, and held numerous positions in the Ministry of Foreign Affairs. He worked at the Mexico Embassy in the United States during NAFTA negotiations, and was later appointed Mexico ambassador to the U.S.
Clare Seelke (Session III)
Specialist in Latin American Affairs, Congressional Research Service (CRS)
With special attention to security issues, Seelke focuses on Mexico, Bolivia and Central America at CRS, a nonpartisan research agency that serves the members and committees of congress.

David Shirk (Session III)
Professor, University of San Diego
Shirk is director of USD’s Justice in Mexico Project, with research in comparative politics, international political economy, Latin American studies and U.S.-Latin American relations, with a concentration in Mexico and border politics. From 2003-2013, he directed USD’s Trans-Border Institute.

Susan Shirk (Session IV)
Professor, UC San Diego
Shirk is chair of the School of International Relations and Pacific Studies 21st Century China Program. She founded the Northeast Asia Cooperation Dialogue, and has authored numerous publications on Chinese education, economic policy-making, political leadership and foreign policy.

Kenneth Shwedel (Session I)
Board Member, Grupo Viz
Shwedel previously served as executive director of Rabobank Food & Agribusiness Research and Advisory, as well as leadership positions at Banamex and the American Soybean Association. He is graciously taking the place of Jesus Vizcarra in our program.

Peter Smith (Session I)
Professor, UC San Diego
Smith specializes in comparative politics, Latin American politics, and U.S.-Latin American relations. He served as director of UC San Diego’s Center for Iberian and Latin American Studies and director of Latin American Studies.

Duncan Wood (Session III)
Director, Mexico Institute, Wilson Center
For 17 years, Wood was director of the International Relations Program at the Instituto Tecnologico Autonomo de Mexico. His research focuses on Mexican energy policy, including renewable energy and North American relations.
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