

US MX Border Mayors Charter

Concept:

To create a US-Mexican Border Mayors Association to help in the formulation of policies that affect the border communities of Mexico and the United States.

Border Mayors are vital to the border security plan of Mexico and the United States. In addition the role Border Mayors have in the movement of goods, people and services should not be underestimated. Therefore for any successful plan to increase the flow of trade between the countries, the Border Mayors must have input into the policies targeting the flow of trade. Border communities are the economic recipients of increased trade flow. The quality of life also improves in border communities as the overall security plan is achieved.

Vision

The vision of the US Mexico Border Mayors Association is to be recognized as a leader and authority for Mexico and the United States border region and to bring attention to the social issues (to include health and education), border security and trade facilitation for the needs of our communities.

To make recommendations to our State Legislatures and Congress that will help the Mexico and the United States border region grow and prosper economically. To help develop mutual assistance agreements to expedite emergency management services across the border.

The US Mexico Border Mayors Association works to:

- Provide a better and secure quality of life for the residents of Mexico and the United States border region by providing economic development opportunities and sustainable incomes in a healthy and secure environment
- To assist and help develop sound policies to secure the Mexican and the United States Border
- Make the flow of goods between Mexico and the United States as efficient as possible by advocating for the necessary funding from the state and federal government
- Be an advocate for federal and state investments and incentives in areas considered vital to the fulfillment of the mission of Border Mayors Association

Committees:

- Security
 - This committee collaborates on key security issues such as information sharing, technology and personnel with the common goal of preparedness, security and the smooth and continued flow of goods, services and people.

- Transportation, Infrastructure & Ports
 - Individuals, institutions and companies involved in the development of transportation infrastructure, multi-modal transportation systems and facilities, and individuals involved in the buying, selling, and supplying of equipment and services to the transportation industry.

- Emergency Management
 - This committee helps with cross-border coordination in preventing and responding to emergencies. This committee will enhance emergency management throughout the United States-Mexico region.

- Agribusiness
 - This committee works with individuals, institutions and companies engaged in the business of supplying and processing agricultural and livestock products and commodities, and individuals involved in buying, selling and supplying of services to the agribusiness industry.

- Art & Culture
 - This committee works with individuals, institutions and companies involved in the development, promotion, and exchange of arts and cultural activities, as well as other disciplines relating to art and culture in the United States-Mexico region, and individuals providing services to the art and culture industry.

- Economic Development
 - This committee works with individuals, institutions and companies engaged in the manufacturing industry including suppliers, fabricators, assembly operations and other production operations, and individuals involved in buying, selling, and supplying services (including utilities) to the manufacturing industry. This committee also serves individuals, institutions and companies engaged in small business enterprises, retail and franchise operations, and individuals involved in buying, selling and supplying services to small business enterprises.

- Education
 - This committee works with individuals, institutions and companies involved in public and private primary, secondary, community college and university education, as well as vocational training and research, and individuals involved in the buying, selling and supplying of services to the education industry.

- Environment
 - This committee works with individuals, institutions and companies involved in the provision of environmental services, sale and distribution of environmental equipment, environmental research, development and construction, and environmental infrastructure, and individuals involved in the buying, selling and supplying of services to the environmental industry.

- Financial, Business & Legal Services
 - This committee works with individuals, institutions and companies who serve as, or provide services related to banking, customs house brokers, certified public accountants, insurance agencies and brokers, finance companies, real estate and property development, corporate attorneys, transportation services, freight forwarders, lawyers and individuals involved in the buying, selling and supplying of services to the financial, business, and legal services industries.

- Health Services
 - This committee works with individuals, institutions and companies including hospitals and other care providers involved in the provision of public and private health care services, medical research and development, sale and distribution of medical equipment, emergency services, other private and public health care activities, sales and development of medical devices and materials, and related infrastructure matters.

- Tourism
 - This committee works with individuals, institutions and companies, convention and visitor's bureaus, related services, transportation providers, airlines, tourism infrastructure, tourism property development, travel agents, and individuals involved in the buying, selling and supplying of services to the tourism industry.

- Water
 - To pursue water management planning in the United States-Mexico region that emphasizes collaboration on programs for the advancement of economic, social and environmental benefits of both countries, and that arise from constructive solutions to shared water supply issues.

Research and Development of Technologies and Policies:

The University of Arizona and the University of Texas El Paso are the co-leaders for the Center of Excellence for Border Security and Immigration (COE BSI). The COE BSI is a potentially powerful tool and asset to the Border Mayors. In the development of policies that affect the border, the COE BSI will bring together some of the best minds on the North American Continent. The COE BSI coupled with the experience of the Border Mayors will comprise a formidable team.

The COE BSI at the request of the US Mexican Border Mayors Association could request a grant to fund the research and development of key technology and policies to improve the flow of commodities and people through the various border communities.

The Universities that are part of the COE BSI are:

Arizona State University

New Mexico State University

New Mexico Tech

San Diego State University

University of Texas-Pan American

University of Minnesota

University of Washington

West Virginia University

University of Southern California

University of Albany