



Conversations on the Future of the North American Economic Partnership

This daylong set of conversations with thought leaders from policy circles, industry and academia will initiate a dialogue on the future of the North American partnership. Experts will engage in discussions that analyze the likely consequences of revoking NAFTA on trade, diplomacy, security and the broader U.S.-Mexico relationship. The conference marks the beginning of a series of high-level meetings and research projects that will present ongoing academic analysis from a political economy perspective in support of sound policymaking.

The conference will be divided into three sessions. Session one will assess the impact of NAFTA and put forth projections on the size and wealth of the North American market in the coming decades with and without NAFTA. Session two will assess the spillover of NAFTA into other areas of the bilateral relationship. Last, session three will close the discussion by examining what lies ahead for U.S.-Mexico relations.

Agenda

Monday, Feb. 27, 2017

Location: Hojel Auditorium, Institute of the Americas, UC San Diego Campus

9:30 – 10 a.m. | Registration and Breakfast

10 a.m. – 12:30 p.m. | Session I: The Future of the North American Economy

10 a.m. Welcome

- » Gordon Hanson, UC San Diego
- » Melissa Floca, Center for U.S.-Mexican Studies

10:10 a.m. NAFTA in Retrospective

- » Beatriz Leycegui, SAI Consulting
- » Russ Jones, Border Trade Alliance
- » Antonio Ortiz Mena, Albright Stonebridge Group
- » Chair: Denise Moreno Ducheny, UC San Diego

10:55 a.m. North American Competitiveness Outlook Without NAFTA

- » Gordon Hanson, UC San Diego
- » Lindsay Oldenski, Georgetown University
- » Chair: Nikia Clarke, World Trade Center San Diego

11:30 a.m. The Imperfections of NAFTA: Economic Dualities in North American Markets

- » Gerardo Esquivel, COLMEX
- » Jaana Remes, McKinsey Global Institute
- » Harley Shaiken, UC Berkeley
- » Chair: Dudley Althaus, Wall Street Journal

12:15 p.m. Keynote by Senator Armando Rios Piter, Operacion Monarca

- » Introduction: Paola Avila, San Diego Regional Chamber of Commerce



Agenda (continued)

12:30 p.m. | Luncheon

1:30 – 3 p.m. | Session II: The Spillovers of NAFTA: Diplomacy and Security

1:30 p.m. The Imperatives of Binational Security Cooperation

- » Alan Bersin, Harvard Kennedy School
- » David Shirk, University of San Diego
- » Guillermo Valdes, GEA
- » Chair: James Clark, Smart Border Coalition

2:15 p.m. Mexican and Canadian Diplomacy Towards the U.S.: The Non-NAFTA Scenario

- » Thomas d'Aquino, North American Forum
- » Jeffrey Davidow, The Cohen Group
- » Rafael Fernandez de Castro, ITAM
- » Chair: Jamal Khokhar, Institute of the Americas

3 p.m. | Coffee Break

3:30 – 5 p.m. | Session III: The Road Ahead

3:30 p.m. Keynote by Juan Carlos Baker, Deputy Minister for Foreign Trade, Mexico

3:45 p.m. The Impact of a New Cross-Border Tax Regime

- » Steve Zisser, Zisser Group
- » Raul Villarreal Garza, Procopio
- » Chair: Beatriz Leycegui, SAI Consulting

4:15 p.m. The Implications of New Political Realities: What Lies Ahead for the North American Partnership

- » Michael Camuñez, ManattJones
- » Thomas d'Aquino, North American Forum
- » Luis Rubio, COMEXI
- » Chair: Elisabeth Malkin, New York Times

5 p.m. | Reception

This event is hosted in collaboration with:

