Symposium Schedule
Friday, Oct. 30, 2015 | Sanford Consortium Auditorium

9 a.m.  Registration and breakfast

10 a.m.  Welcome remarks
          Peter Cowhey, Dean, School of Global Policy and Strategy, UC San Diego
          Denise Moreno Ducheny, Senior Policy Advisor, Center for U.S.-Mexican Studies

10:30 a.m.  Session I – Recapturing the Mexico Moment
          Carlos Capistran, Chief Mexico Economist, Bank of America Merrill Lynch
          Pablo Chico Hernandez, Division Director, Grupo Carrix
          Leonardo Curzio, News Director and Anchor, Primera Emision, Enfoque Noticias
          Paz Consuelo Marquez-Padilla, Professor, Universidad Nacional Autónoma de México (UNAM)
          Moderated by Chris Wilson, Deputy Director, Mexico Institute at the Wilson Center

12 p.m.  Luncheon

1:30 p.m.  Afternoon remarks
           Remedios Gomez Arnau, Mexican Consul General in San Diego
           William Ostick, U.S. Consul General in Tijuana

1:45 p.m.  Session II – The Progress and Pitfalls of Structural Reforms
           Ernesto Canales, Partner, Canales y Socios Abogados
           Claudio X. Gonzalez, President and Co-founder, Mexicanos Primero
           Judith Mariscal, Professor, Centro de Investigación y Docencia Económicas (CIDE)
           Jeremy Martin, Director of Energy Program, Institute of the Americas
           Moderated by David Shirk, Director, Justice in Mexico Project

3:15 p.m.  Break

3:30 p.m.  Session III – Transforming Mexico
           Hernan Fernandez, Managing Partner, Angel Ventures
           Andrea Giralt, President, Giralt Consulting
           Jose Merino, Director, Data4 and Professor, Instituto Tecnológico Autónomo de México (ITAM)
           Moderated by Alberto Diaz Cayeros, Professor, Stanford University

5 p.m.  Dia de los Muertos reception and mariachi
Mexico MOVING FORWARD
RECAPTURING THE MEXICO MOMENT

Ernesto Canales (Session II)
Partner, Canales y Socios Abogados
Canales has an extensive practice as corporate in-house legal counsel and as a private practitioner and arbiter in international litigations. He also holds several board memberships, including for the Red Nacional de Organizaciones Civiles de Apoyo a los Juicios Orales y el Debido Proceso.

Carlos Capistran (Session I)
Chief Mexico Economist, Bank of America Merrill Lynch
Capistran has been ranked on the No. 1 or No. 2 research team for Mexico and LatAm economics by Institutional Investors since 2014. Previously, he served as director for macroeconomic analysis at Banco de Mexico and as director for tax policy evaluation at Mexico’s Ministry of Finance and Public Credit.

Pablo Chico Hernandez (Session I)
Division Director, Grupo Carrix
Before joining SSA Marine, of which Grupo Carrix is the parent company, Chico Hernandez worked for Promecap in Mexico. He also was a trader for Prudential Seguros México, where he was responsible for a $100 million fund indexed to the Mexican Stock Exchange.

Peter Cowhey (Welcome remarks)
Dean, School of Global Policy and Strategy
Cowhey served as senior counselor in the Office of the U.S. Trade Representative under President Barack Obama and chief of the International Bureau of the Federal Communications Commission under President Bill Clinton. He currently sits on the binational expert group appointed by the U.S. and Chinese governments.

Leonardo Curzio (Session I)
News Director and Anchor, Primera Emision, Enfoque Noticias
With involvements in journalism, university teaching and scientific research, Curzio was named among the 300 most influential leaders in Mexico by Lideres Mexicanos magazine. He has authored or co-authored more than 40 books and 70 scientific articles.

Alberto Diaz Cayeros (Session III)
Professor, Stanford University
A former director of USMEX, Diaz Cayeros now is a senior fellow at both the the Freeman Spogli Institute for International Studies and Stanford Center for Innovation in Global Health. His work primarily focuses on federalism, poverty and economic reform in Latin America, particularly Mexico.
Denise Moreno Ducheny (Welcome remarks)
Senior Policy Adviser, Center for U.S.-Mexican Studies

Prior to joining UC San Diego, Ducheny served in the California State Senate from 2002 to 2010, representing the 40th District, and in the California State Assembly from 1994 to 2000. She was awarded the Ohtli Award by Mexico’s Instituto de los Mexicanos en el Exterior and was appointed by President Barack Obama to the board of the Border Environment Cooperation Commission and North American Development Bank.

Hernan Fernandez (Session III)
Managing Partner, Angel Ventures

Fernandez is one of the founding partners of Angel Ventures Mexico, the leading Angel Investment Network in Mexico that launched the AVM-I Co-investment Fund, a $20 million fund with 12 investments to date. Fernandez also has worked for Booz & Co. and PricewaterhouseCoopers.

Andrea Giralt (Session III)
President, Giralt Consulting

Giralt consults on business strategy, supply chain, manufacturing and operations management. With more than 20 years of upper-management experience, she has managed operations for a number of businesses during periods of both declining sales and rapid growth.

Remedios Gomez Arnau (Afternoon remarks)
Mexican Consul General in San Diego

Gomez Arnau has served as consul general for 13 years, including six in San Diego. She was academic secretary and associate researcher at the Center for Research on North America at Universidad Nacional Autónoma de México, where her research interests included the U.S.-Mexico bilateral relationship.

Claudio X. Gonzalez (Session II)
President and Co-founder, Mexicanos Primero

In addition to Mexicanos Primero, a plural and independent social responsibility initiatives focused on achieving equal quality education across Mexico, Gonzalez also is the co-founder of several social initiatives to improve education in Mexico, including Fundación Televisa, MX Bécalos and UNETE.

Judith Mariscal (Session II)
Professor, Centro de Investigación y Docencia Económicas (CIDE)

Mariscal researches information and communications technologies (ICT) policy for development in Latin America as well as on ICT regulatory policies. A member at the highest level of the National Research System in Mexico, she also is director of the Telecommunications Research Program at CIDE.

Paz Consuelo Marquez-Padilla (Session I)
Professor, Universidad Nacional Autónoma de México (UNAM)

Marquez-Padilla is interested in federalism, democracy, neoconservatism and international justice. Formerly, she was director of UNAM and of the journal Voices of Mexico. She was awarded the Sor Juana Inés de la Cruz prize in 2007 and the Mérito AAPAUNAM in 2014.
Jeremy Martin (Session II)
Director of Energy Program, Institute of the Americas

Martin explores the geopolitics of energy and closely follows energy industry trends and policy issues across the Americas. He is a frequent commentator and writer on Latin American and energy issues, including testifying before the U.S. Congress.

Jose Merino (Session III)
Director, Data4 and Professor, Instituto Tecnológico Autónomo de México

Merino’s most recent research focuses on Mexican violence and its causes. In 2013, he founded Data4, a data consultancy in Mexico for data collection, analysis, management and visualization.

William Ostick (Afternoon remarks)
U.S. Consul General in Tijuana

A career foreign service officer at the U.S. Department of State, Ostick holds jurisdiction over the Baja California Peninsula. Prior to this assignment, he served as director for the Office of Brazilian and Southern Cone Affairs for the Bureau of Western Hemisphere Affairs.

David Shirk (Session II)
Director, Justice in Mexico Project

A two-time USMEX fellow, Shirk is director of University of San Diego’s Justice in Mexico initiative. His research concerns Mexican politics, U.S.-Mexican relations, and law enforcement and security along the U.S.-Mexican border.

Chris Wilson (Session I)
Deputy Director, Mexico Institute at the Wilson Center

Wilson leads the Mexico Institute’s research and programming on regional economic integration and U.S.-Mexico border affairs. Previously, he worked as a contractor doing Mexico analysis for the U.S. military and as a researcher at American University’s Center for North American Studies.
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