



The Center for U.S.-Mexican Studies,  
University of California, San Diego  
in collaboration with  
The Consulate General of Mexico in San Diego

presents the findings of a study by

Centro de Investigación y Docencia Económicas (CIDE) and  
Consejo Mexicano de Asuntos Internacionales (COMEXI)

## Global Views 2004 Comparing Mexican and American Public Opinion and Foreign Policy

*Tuesday, March 29, 2005, 4:00 p.m.*  
*The Weaver Center, Institute of the Americas Complex, UCSD Campus*  
*10111 North Torrey Pines Road, La Jolla, CA*  
*Admission is free.*

Please note that the event will be webcast LIVE at  
[http://earth.ucsd.edu:8080/ramgen/encoder/2005\\_03\\_29\\_usmex.rm](http://earth.ucsd.edu:8080/ramgen/encoder/2005_03_29_usmex.rm)  
and will be archived at  
<http://earth.ucsd.edu:8080/ramgen/usmex/global2004.rm> for your convenience.

### **Agenda**

- 4:00 p.m. Welcome and opening remarks  
**Chris Woodruff**, Director, Center for U.S.-Mexican Studies  
**Luis Cabrera**, Consul General of Mexico in San Diego
- 4:10 p.m. **1. Introduction: Importance, Nature and Methodology of the Study**  
Speakers: **Miguel Bazáñez**, President, Global Quality Research
- 4:30 p.m. **2. Shared Border, Different World Views**  
Speakers: **Guadalupe González**, Study principal investigator, CIDE  
**Laura E. Cedillo**, Professor, University of Chicago
- Commentators: **Richard Feinberg**, Professor, Graduate School of International Relations and Pacific Studies, UCSD  
**Gordon Hanson**, Professor, Graduate School of International Relations and Pacific Studies, UCSD
- 5:30 p.m. **Questions and Answers**
- 6:00 p.m. **Reception**, Foyer, International Conference Center,  
Institute of the Americas Complex, UCSD Campus

The establishment of NAFTA in 1994 and the arrival of electoral democracy in Mexico in 2000 brought hope and expectations in both Mexico and the United States for a deeper and more cooperative relationship that would help the countries address critical common problems, such as border security and migration, as well as deal with the new global challenges of an increasingly interconnected, uncertain, and unipolar world. Unfortunately, the terrorist attacks of September 11th, 2001, altered this new course in U.S.-Mexico relations. Since then, the bilateral relationship has been in a state of flux. The key questions raised by this debate are the following: Do Mexicans and Americans hold completely different worldviews despite the growing economic, social, political and cultural connections between their two countries? Does the gap between real bilateral interdependence and national perceptions diminish their capacity to effectively address common challenges?

This new study between CIDE and COMEXI in Mexico and the Chicago Council on Foreign Relations in the United States seeks to contribute to the current debate on U.S.-Mexican relations by providing new data and analyses. In an attempt to capture and compare U.S. and Mexican public opinion after September 11, the surveys posed many of the same questions in both countries on a broad range of international and bilateral issues. The result is the most in-depth and comprehensive picture ever presented for the foreign policy attitudes of these two different but closely linked economic partners and neighbors.

For additional information please contact:

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