



Mexico

MOVING FORWARD



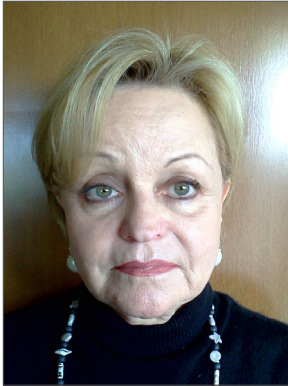
SYMPOSIUM SCHEDULE

Thursday, May 3, 2012

- 8:00 AM REGISTRATION - IR/PS ROBINSON AUDITORIUM
- 8:30 AM WELCOME & INTRODUCTORY REMARKS
Alberto Díaz-Cayeros, Director, Center for U.S.-Mexican Studies, UC San Diego
Suresh Subramani, Executive Vice Chancellor, UC San Diego
- 8:45 AM SESSION I: INSTITUTIONS FOR GROWTH
Gordon Hanson, Director, Center on Emerging and Pacific Economies, UC San Diego
Santiago Levy Algazi, VP for Sectors and Knowledge, Inter-American Development Bank
- 10:30 AM BREAK
- 10:45 AM SESSION II: BASIC NEEDS
Margarita Barney Almeida, Founder and Executive President, GRUPEDSAC
Victor Legorreta, Partner, Legorreta + Legorreta
Francesco Piazzesi, Founder and Director, ¡Échale! a tu Casa
- 12:15 PM LUNCH AND MEXICO STREET FAIR PERFORMANCES - IR/PS PLAZA
- 2:00 PM SESSION III: LENDING AND SELLING TO THE POOR
Carlos Danel, Executive Vice-President and Co-Founder, Banco Compartamos
Gabriel Lagos, Sustainability Coordinator, Casas GEO
Joel Suárez Aldana, CEO, GRUMA
- 3:30 PM BREAK
- 3:45 PM SESSION IV: BUILDING CAPABILITIES
Gabriela Enrigue González, Founder, Prospera
Beatriz Magaloni, Director, Poverty and Governance Program, Stanford University
Mónica Tapia, Founder and Executive Director, Alternativas y Capacidades
- 5:00 PM CLOSING REMARKS
Alberto Díaz-Cayeros, Director, Center for U.S.-Mexican Studies, UC San Diego
Exequiel Ezcurra, Director, UC Institute for Mexico and the United States
- 5:30 PM THE BEST OF BAJA EXPO & RECEPTION - GREAT HALL, UC SAN DIEGO



Symposium Speakers



Margarita Barney Almeida

MARGARITA BARNEY ALMEIDA

Founder and Executive President of GRUPEDSAC, a non-governmental organization honored with the Intel Environment Award for Technology for its work promoting education and the development of sustainable communities.

CARLOS DANIEL

Executive Vice-President and Co-Founder of Banco Compartamos, Latin America's largest for-profit microfinance bank and the first institution of its kind to issue an IPO valued at nearly two billion dollars.



Carlos Daniel



Alberto Díaz-Cayeros

ALBERTO DÍAZ-CAYEROS

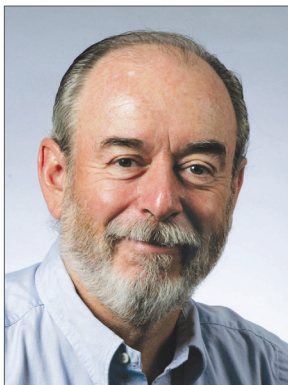
Associate Professor at the School of International Relations and Pacific Studies and Director of the Center for U.S.-Mexican Studies at UC San Diego. Dr. Díaz-Cayeros' book, *Federalism, Fiscal Authority and Centralization in Latin America*, compares the evolution of Mexican fiscal centralization in the 20th century with Argentina, Brazil, and Venezuela.

GABRIELA ENRIGUE GONZÁLEZ

Founder of Prospera, a company developing innovative ways to help female-led microenterprises grow as a way to become sustainable sources of employment opportunities and to increase equality, diversity, and fairness.



Gabriela Enrigue González



Exequiel Ezcurra

EXEQUIEL EZCURRA

Director of the University of California Institute for Mexico and the United States and a professor of plant ecology at UC Riverside's Department of Botany and Plant Sciences. Ezcurra's 30-year career has been honored worldwide for contributions both as an academic and as an active conservationist.



Symposium Speakers



Gordon Hanson

GORDON HANSON

Professor of Economics and Director of the Center on Emerging and Pacific Economies at UC San Diego. A prolific scholar, Hanson is the author of “Why Isn’t Mexico Rich?,” the article on which the theme of this year’s symposium is based.

GABRIEL LAGOS

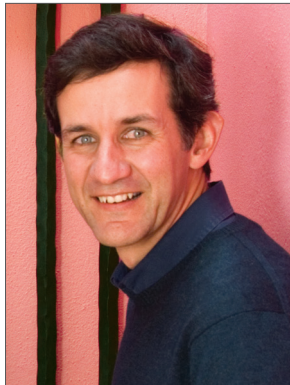
Sustainability Coordinator of Casas GEO, a company committed to developing sustainable communities reflecting human aesthetic with features that promote social well-being and to improve the quality of life of individuals.



Gabriel Lagos

VICTOR LEGORRETA

Partner at Legorreta + Legorreta, an internationally renowned firm that creates architecture dedicated to building better cities. Recent work includes projects in South Korea, Qatar, Greece, Egypt, the United States, and Mexico.



Victor Legorreta

SANTIAGO LEVY ALGAZI

Vice President for Sectors and Knowledge at the Inter-American Development Bank and the main architect of Progres-a-Oportunidades in Mexico, which has become the model of anti-poverty programs worldwide.



Santiago Levy Algazi

BEATRIZ MAGALONI

Associate Professor and Director of the Poverty and Governance Program at the Center for Democracy, Rule of Law and Development, Stanford University. Magaloni’s work has become an essential reference to understanding how authoritarian governments use elections and the processes through which democratization can empower poor citizens.



Beatriz Magaloni



Symposium Speakers



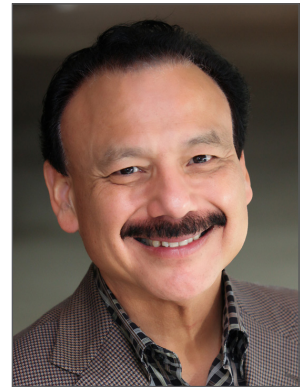
Francesco Piazzesi

FRANCESCO PIAZZESI

Founder and Director of ¡Échale! a tu Casa, a firm that provides sustainable community development through social housing production. Piazzesi recently won the Social Entrepreneur of the Year award at the Latin America World Economic Forum.

JOEL SUÁREZ ALDANA

CEO of GRUMA, the most globalized food company in Mexico and the worldwide leader in corn flour and tortilla production.



Joel Suárez Aldana

SURESH SUBRAMANI

Executive Vice Chancellor for Academic Affairs and Professor of Molecular Biology at UC San Diego. Subramani is world-renowned for his work in the field of peroxisome biogenesis and disassembly, for which he has won several awards including the Searle Scholar Award, an NCI Research Career Development Award, and a Guggenheim Fellowship.



Suresh Subramani

MÓNICA TAPIA

Founder and Executive Director of Alternativas y Capacidades, a capacity building organization that aims to improve the ties between Civil Society Organizations and their private donors in order to maximize the impact of their philanthropic work.



Mónica Tapia



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