

## **Mexico and Israel: Lessons on our Respective Relationships with the U.S.**

September 21  
University of California San Diego

**8:00 am - 9:00 am. Breakfast**

**8:30 am -9:00 am. Welcoming Remarks**

- Pradeep K. Khosla, Chancellor, University of California San Diego
- Rafi Melnick- President, Reichman University
- Caroline Freund, Dean, The School of Global Policy, and Strategy
- Moderator: Rafael Fernández de Castro, Director, Center for U.S.— Mexican Studies

**9:00 -10:00 am. Consular Diplomacy in the U.S.: Los Angeles**

- Hillel Newman, Consul General of Israel in Los Angeles
- Marcela Celorio, Consul General of Mexico in Los Angeles
- Moderator: Jose Galicot

**10:00 am -10:15 am. Break**

**10:15 am – 11:15 am. How Mexican and Jewish Diasporas lobby in the U.S.**

- David Ayon, UC Berkeley, Author, Power Shift

- David Bramzon, Member of AIPAC National Council, and former chair of the board of the Jewish Federation of San Diego
- Moderator: Ambassador Carlos González Gutiérrez, Consul General of Mexico in San Diego

**11:15 am -11:30 am. Break**

**11:30 am – 12:30 pm. How Americans See Israel and Mexico and How Mexicans and Israelis see the US**

- Amnon Cavari, Head of Public Policy & Political Marketing MA Specialization, Lauder School of Government, Diplomacy & Strategy
- Azucena Cháidez, CEO de Sistemas de Inteligencia en Mercados y Opinión S.C.
- Moderator: Eli Berman

**12:30 pm – 1:45 pm. Lunch and Perspectives on the Israeli Economy**

- Rafi Melnick, President Reichman University

**1:245 pm – 2:00 pm. Final Remarks**