Mexico and Israel:
Lessons on our Respective Relationships with the U.S.

September 21
University of California San Diego

8:00 am - 9:00 am. Breakfast

8:30 am - 9:00 am. Welcoming Remarks
- Pradeep K. Khosla, Chancellor, University of California San Diego
- Rafi Melnick, President, Reichman University
- Caroline Freund, Dean, The School of Global Policy, and Strategy
- Moderator: Rafael Fernández de Castro, Director, Center for U.S.—Mexican Studies

9:00 - 10:00 am. Consular Diplomacy in the U.S.: Los Angeles
- Hillel Newman, Consul General of Israel in Los Angeles
- Marcela Celorio, Consul General of Mexico in Los Angeles
- Moderator: Jose Galicot

10:00 am - 10:15 am. Break

10:15 am – 11:15 am. How Mexican and Jewish Diasporas lobby in the U.S.
- David Ayon, UC Berkeley, Author, Power Shift
- David Bramzon, Member of AIPAC National Council, and former chair of the board of the Jewish Federation of San Diego
- Moderator: Ambassador Carlos González Gutiérrez, Consul General of Mexico in San Diego

11:15 am - 11:30 am. Break

11:30 am – 12:30 pm. How Americans See Israel and Mexico and How Mexicans and Israelis see the US
- Amnon Cavari, Head of Public Policy & Political Marketing MA Specialization, Lauder School of Government, Diplomacy & Strategy
- Azucena Cháidez, CEO de Sistemas de Inteligencia en Mercados y Opinión S.C.
- Moderator: Eli Berman

12:30 pm – 1:45 pm. Lunch and Perspectives on the Israeli Economy
- Rafi Melnick, President Reichman University

1:245 pm – 2:00 pm. Final Remarks