



Looking West: The Emergence of the Pacific Rim

February 18, 2015, 10:30am PT - 2:30pm PT

- 10:45am** **Opening Remarks:**
Peter Cowhey, Dean, UC San Diego, School of International Relations and Pacific Studies
- 11:00am** **Panel: Mexico's Competitiveness in the Context of the Trans-Pacific Partnerships**
Juan Pardinás, General Director for the Mexican Institute for Competitiveness (IMCO)
Diana Negro Ponte, Public Policy Scholar, Woodrow Wilson Center for International Scholars
Jaana Remes, Partner, McKinsey Global Institute
Moderator: Dan Restrepo, Senior Fellow, Center for American Progress
- 12:30pm** **Keynote:**
Ambassador Jorge Guajardo, Former Mexican Ambassador to the People's Republic of China

This is the third installment of “The United States and Mexico going forward: Addressing stereotypes and creating an agenda for the years ahead.” This Center for American Progress program in cooperation with partner organizations in the U.S. and Mexico consists of a series of four events (two in Mexico, two in the U.S.) designed to generate a debate about our two societies’ shared future. Our discussions will not shy away from difficult contemporary issues, but will seek to foster an open exchange between current and future stakeholders focused on the coming decades. Current U.S. public perceptions of Mexico are often one-dimensional, and a longer-term perspective is required to adequately understand the complex challenges facing this deeply integrated relationship in the coming decades.

CAP would like to thank Fomento Social Banamex and UC San Diego, School of International Relations and Pacific Studies for their support and partnership.

BIOGRAPHIES

Dean Peter F. Cowhey, *Dean, UC San Diego, School of International Relations and Pacific Studies*



Peter F. Cowhey is the Dean and Qualcomm Professor of Communications and Technology Policy at the School of International Relations and Pacific Studies at UC San Diego. In 2009, he served as Senior Counselor to Ambassador Kirk in the Office of the U.S. Trade Representative where he advised on the agenda for trade policy while supervising multiple USTR offices. In the Clinton Administration he served as Senior Counselor and then Chief of the International Bureau of the Federal Communications Commission during its overhaul of its global competition policies and forging of a WTO agreement on telecommunications services.

Cowhey is former Director of the UC system's Institute on Global Conflict and Cooperation and head of policy studies for the California Institute on Telecommunications and Information Technology. Cowhey was the Chief Policy Officer for the Aspen Institute's International Digital Economy Accords project. He is also the chairman of the CONNECT Innovation Institute and Vice Chair of the California Council on Science and Technology. He serves on the boards of the Grameen Foundation and the Institute of the Americas. He is a member of the Council on Foreign Relations.

Cowhey holds a Ph.D. in political science from the University of California, Berkeley. His newest book is *Transforming Global Information and Communications Markets: The Political Economy of Change* (MIT Press, 2009). The working title of his new book in progress (with Jonathan Aronson) is: *Digital DNA: How the Information and Production Disruption Changes Global Economic Governance*

Ambassador Jorge Guajardo, *Former Mexican Ambassador to the People's Republic of China*



Ambassador Guajardo has had an active career in government and significant experience in the private sector. He most recently served for six years in Beijing as the Mexican Ambassador to the People's Republic of China. Prior to this, he was Consul General of Mexico to the US in Austin, Texas, and a Mexican congressional candidate in 2003. He previously served as Director of Communications for the Governor of Nuevo León, Mexico from 1997 to 2000.

Ambassador Guajardo also has substantial experience in the private sector, having worked in the Washington, DC offices of public relations firms Hill and Knowlton and later Burson-Marsteller.

Ambassador Guajardo holds a BS in Foreign Service from Georgetown University and a Masters in Public Policy from Harvard University's John F. Kennedy School of Government.

Diana Villiers Negroponte, *Public Policy Scholar, Woodrow Wilson Center for Scholars*



Diana Negroponte is a Senior Fellow at the Brookings Institution. Formerly a trade lawyer and professor of history, Diana Negroponte focuses on Latin America at the Brookings Institution. She researches and writes about the New Left, populism and the relationship between criminal gangs and state institutions. Diana Negroponte holds a doctorate in government from Georgetown University. She also studied at the London School of Economics. She is a member of the board of Freedom House, the Leadership Council of Habitat for Humanity's New York City chapter, the board of the Women's Foreign Policy Group, and the board of directors of Opportunity International.

Dr. Juan Pardinás, *CEO, Instituto Mexicano para la Competitividad A.C.*



Prior to his current position, he served as Research Center for Development Research (CIDAC) and taught at the National Autonomous University of Mexico (UNAM), the Autonomous Technological Institute of Mexico (ITAM) and the London School of Economics (LSE). For two years he was a correspondent for CNN in Spanish in India and Japan. Currently, works in public programs on radio and television. His publications include: "You and your vote build democracy" and "Taxes necessary evil". He has published texts in the Nexos magazine, Letras Libres and this country, and has a weekly collaboration in the newspaper Reforma.

He earned his Doctorate in Government from the London School of Economics; Master in Economics from Sophia University in Tokyo, Japan, and political scientist at the National Autonomous University of Mexico (UNAM).

Dr. Jaana Remes, *MGI Partner, McKinsey Global Institute*



Dr. Jaana Remes is a partner at the McKinsey Global Institute (MGI), McKinsey's business and economics research arm, based in San Francisco.

Since 2003, Dr. Remes has led MGI's research on productivity, urbanization, competitiveness, and growth. Her most recent research looks at the cities and the global company landscape, the rising urban consuming class and shifting economic power of cities, as well as the patterns of urban growth and renewal across the Americas. Other recent work sheds light on the changing global manufacturing landscape through case studies of diverse industries and draws implications for companies and policy makers. Her previous research includes an in-depth analysis of how different policies have contributed to industry competitiveness and growth; the impact of multinational companies on emerging economies; as well as in-depth assessments of the barriers to competitiveness and growth across a range of economies, includ-

ing the US, Canada, UK, Finland, Sweden, Mexico, Brazil, and South Korea. She also has also led MGI's research agenda on energy, with a focus on understanding the microeconomic underpinnings of global energy demand growth and the opportunity to reduce energy demand growth through higher energy productivity. She advises global business and government leaders on related topics and frequently contributes to policy debates through articles and conference presentations.

Prior to joining MGI, Jaana was a consultant on McKinsey corporate finance and strategy projects in the US and Mexico, primarily working with software, semiconductor, and financial sector clients. Before joining McKinsey, she worked as a research fellow and consultant at several international development agencies and universities.

Daniel Restrepo, Senior Fellow, Center for American Progress



For nearly six years and through two presidential campaigns, Restrepo served as the principal advisor to President Barack Obama on issues related to Latin America, the Caribbean, and Canada, serving as special assistant to the president and senior director for Western Hemisphere affairs at the National Security Council from March 2009 to July 2012 and as an advisor to and surrogate for Obama for America during the 2008 and 2012 campaigns.

Previously, Restrepo created and directed The Americas Project—focused on Latin America and on the role of Hispanics in the United States, their future, and the implications for public policy—at the Center for American Progress. First joining the Center shortly after it was established, Restrepo also helped stand up its government and external relations department and served as deputy counsel. Restrepo worked as an associate at the law firm of Williams & Connolly, LLP, and served as a judicial clerk to the Honorable Anthony J. Scirica of the U.S. Court of Appeals for the Third Circuit. Restrepo also worked for Rep. Lee H. Hamilton on the staff of the House Foreign Affairs Committee in the mid-1990s.

Restrepo, who also serves as a consultant to private-sector clients on strategy, policy, and communications, is also a regular conference speaker and frequent commentator and analyst on various Spanish- and English-language media outlets on a wide range of domestic policy and national security issues.

Restrepo is a graduate of the University of Virginia and the University of Pennsylvania School of Law.

About the Center for American Progress

The Center for American Progress is an independent nonpartisan educational institute dedicated to improving the lives of Americans through progressive ideas and action. As progressives, we believe America is a land of boundless opportunity, where people can better themselves, their children, their families, and their communities through education, hard work, and the freedom to climb the ladder of economic mobility. We believe an open and effective government can champion the common good over narrow self-interest, harness the strength of our diversity, and secure the rights and safety of its people. And we believe our nation must always be a beacon of hope and strength to the rest of the world. Progressives are idealistic enough to believe change is possible and practical enough to make it happen.

Building on the achievements of progressive pioneers such as Teddy Roosevelt and Martin Luther King, our work addresses 21st century challenges such as energy, national security, economic growth and opportunity, immigration, education, and health care. We develop new policy ideas, critique the policy that stems from conservative values, challenge the media to cover the issues that truly matter, and shape the national debate. Founded in 2003 by John Podesta to provide long-term leadership and support to the progressive movement, CAP is headed by Neera Tanden and based in Washington, D.C.

About the Center for U.S.-Mexican Studies

The Center for U.S.-Mexican Studies is based at UC San Diego's School of International Relations and Pacific Studies (IR/PS) and is a policy research institute. Since 1979, it has been a go-to source for serious academic research on Mexico and U.S.-Mexico relations, informing the creation, implementation and evaluation of public policy. The Center produces academic publications on democratization, migration and development and has a 34-year old residential fellowship program that has welcomed over 600 scholars to UC San Diego. In addition, the Center provides a forum for thought leaders from academia, government, the private sector and civil society to discuss public policy issues, and hosts seminars, workshops and conferences throughout the year. The Center's annual symposium, Mexico Moving Forward, highlights the transformational power of the extraordinary achievements of individuals committed to the future of Mexico and signals our commitment to the relationship with Mexico and the binational border region.