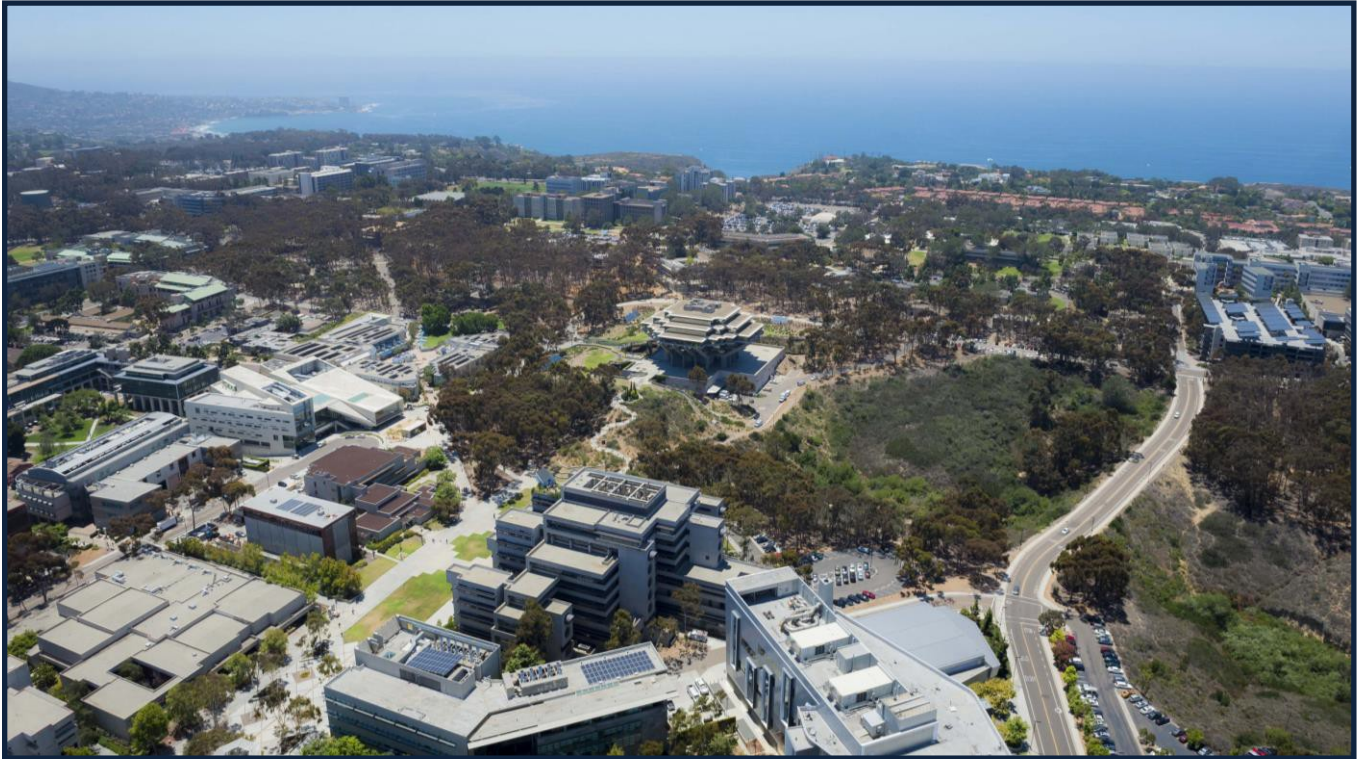
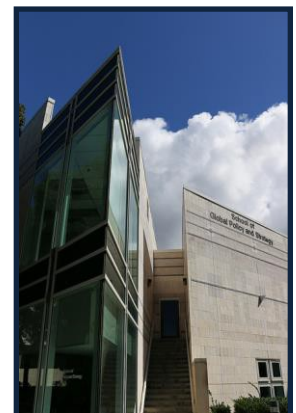


SCHOOL OVERVIEW



UC San Diego, founded in 1960 as a forward-thinking research institution for graduate and undergraduate study, encompasses six undergraduate residential colleges, five academic divisions, three graduate schools, a medical school, and a school of pharmacy. UC San Diego is ranked 2nd best public university for positive impact on social mobility, research productivity, and civic engagement by Washington Monthly; top 10 best public university in the nation for more than a decade by U.S. News & World Report; and 15th best university in the world by Academic Ranking of World Universities. Foreign Policy Magazine's 2015 rankings named UC San Diego's undergraduate international relations program and master's program for policy careers in international relations 13th best in the world.

As the University of California's only professional school of international affairs, the School of Global Policy and Strategy (GPS), addresses the crucial societal challenges of the 21st century. Its faculty, internationally recognized for their expertise, consists of leaders in international business and economics, public policy, global politics, international security, and environmental sustainability. GPS's Center for U.S.-Mexican Studies (USMEX) was founded in 1980 to study Mexico and the full range of issues affecting economic, social, and political relations between the U.S. and Mexico. USMEX leads the university's engagement with Mexico and is recognized for its rigorous academic research that can be applied to the creation, implementation, and evaluation of public policy.



SCHOOL OVERVIEW

The U.S. Political Institutions and U.S.-Mexico Relations Program is led by GPS professor Dr. Rafael Fernández de Castro, director of USMEX and former foreign policy adviser to President Felipe Calderón. He is an expert on bilateral relations between Mexico and the U.S. and is currently working on a book on leadership and decision making in Mexican foreign policy, as well as participating as a principal investigator on projects related to violence and security.

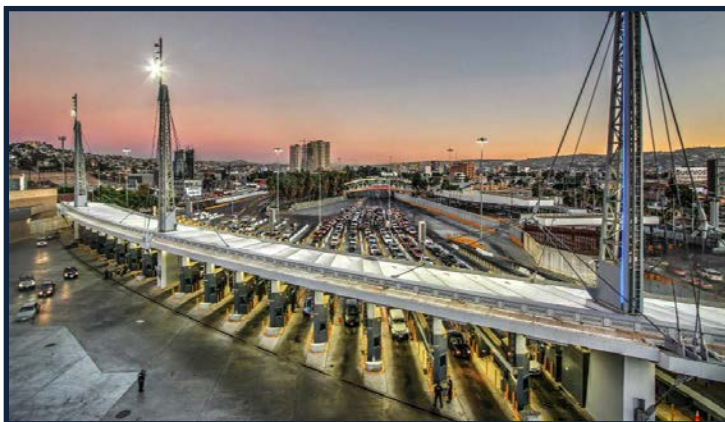


U.S. POLITICAL INSTITUTIONS AND U.S.-MEXICO RELATIONS PROGRAM—OVERVIEW AND OBJECTIVES



The six-week, online summer program on is designed for early career Mexican policy makers, as well as young professionals from universities, the private sector, and civil society. The program focuses on the U.S. institutions and decision- making processes, the political system, border dynamics, and U.S.-Mexico relations. Over the course of 12 sessions, participants will gain a better understanding

of U.S. domestic and foreign policy, including the complexity of the policy-making process as it relates to the U.S. and its effects on Mexico.



Lectures will be given by internationally recognized professors and government experts. Classes meet on Fridays for three hours from 3 PM PST/5 PM CST to 6 PM PST/9 PM CST and on Saturdays for four hours from 8 AM PST/10 AM CST to 12 PM PST/2 PM CST. Part of each Saturday session will be devoted to timely topics related to the COVID-19 crisis and three sessions will provide opportunities to for immersive, virtual visits to important actors in the border region, including maquiladoras and migrant shelters, to give participants insight into the unique challenges at the U.S.-Mexico border.

PROGRAM (Subject to Change)

Topic	Date	Lecture	Person
U.S.-Mexico Relations	7-Aug	Course introduction	Rafael Fernandez de Castro*
	7-Aug	U.S.-Mexico Cooperation	Chris Landau and Martha Barcena
	7-Aug	Current Challenges in U.S.-Mexico Relations	Agustin Gutierrez Canet
	8-Aug	U.S. Policy-Making towards Latin America	Richard Feinberg*
	8-Aug	COVID: Cross-border collaboration on health	Maria Julia Marinisson and Stefano Bertozzi
	8-Aug	COVID: U.S.-Mexico Cooperation	Sue Saarnio and Carlos Gonzalez Gutierrez
Migration	14-Aug	Mexican Migration	Andrew Selee
	14-Aug	US Immigration Policy	Tom Wong
	15-Aug	Asylum Seekers and Deportees at the Border	Abigail Andrews*
	15-Aug	COVID: Impact on migrants	Linda Hill and Julia Preston
	15-Aug	<i>Virtual Learning Experience - Migration</i>	Rafael Fernandez de Castro and guests
US policymaking	21-Aug	Mechanics of US policymaking and the US Congress	Zoli Hajnal
	21-Aug	The Supreme Court	Hazel Blackmore*
	22-Aug	COVID: The role of states	Thad Kousser
	22-Aug	Racism in America	Eduardo Porter and Monica Bauer
Security	28-Aug	US National Security	Robert Thomas
	28-Aug	US National Security and the Pandemic	Eli Berman
	28-Aug	US-Mexico Security Cooperation	Cecilia Farfan*
US Politics	29-Aug	Parties, Elections, and Gridlock in Washington	Seth Hill
	29-Aug	Census, redistricting, local elections	Seth Hill
	29-Aug	Latino vote 2020	Sergio Garcia-Ramos
	29-Aug	COVID: Implications for US elections	Emily Hafner Burton
Environment	4-Sep	U.S.-Mexico Cooperation on environmental issues	Carlos de la Parra*
	4-Sep	<i>Virtual Learning Experience - Environment</i>	Rafael Fernandez de Castro and guests
Business	5-Sep	USMCA	Juan Carlos Baker and Alvaro Santos
	5-Sep	COVID: Economic Impacts	Santiago Levy and Gordon Hanson
	11-Sep	Cross-border Economy	Melissa Floca
	11-Sep	<i>Virtual Learning Experience - Cross-border trade</i>	Rafael Fernandez de Castro and guests
Looking Forward	12-Sep	COVID: What does the future hold for North America	Roberta Jacobson, Jeffrey Davidow, Arturo Sarukhan
	12-Sep	International Education	Francisco Marmolejo, Fernando Leon, Fernando Rhymers
	12-Sep	Clausura	Peter Cowhey

*Faculty mentors

PROGRAM FACULTY (Subject to Change)



Abigail Andrews is an Assistant Professor of Sociology and Urban Studies at the University of California-San Diego. My research focuses on gender, migration, state power, and grassroots agency. I am particularly interested in the struggles of marginalized groups in Mexico and the United States, including indigenous peasants, deportees, and undocumented immigrants. At UCSD, I also co-direct the Mexican Migration Field Research Program. She is currently conducting field research for a second book about the political impacts of forced displacement, with a focus on deportation. With help from several undergraduate and graduate students at UCSD, I explore how forced removals shape people's citizenship, through fracturing families, enabling exploitation, and inhibiting advocacy.



Juan Carlos Baker serves as Deputy Minister of Foreign Trade in Mexico. He has been working for the Federal government in Mexico on macroeconomic and trade issues for more than twenty years. Juan has had the opportunity to be a negotiator in all the international trade processes that Mexico has undergone during this time with North America, Europe, Asia, and Latin America. He is also a member of the Mexican Council of Foreign Affairs (COMEXI). Baker holds a B.A. in International Trade from ITESM in Mexico City, and an M.A. in Political Economy from Warwick University in England.



Martha Barcena became the first woman ambassador of Mexico to the United States on 2019. She joined the Mexican Foreign Service in 1979 and has served as the consul in Barcelona, ambassador to Denmark with non-residency accreditation to Norway and Iceland; Ambassador to Turkey, with non-residency accreditation to Georgia, Azerbaijan, Kazakhstan and Turkmenistan (2013-17); and permanent representative of Mexico to the United Nations Agencies based in Rome. While working at the Ministry of Foreign Affairs, she served as adviser to the undersecretary for Africa, Asia-Pacific, Europe and the United Nations, specializing in international security and peacekeeping operations. Ambassador Barcena served as advisor to the director of the Regional Center for Cooperation in Adult Education in Latin America and the Caribbean and general director of the Latin American Center for Globality. She has been a professor at *Universidad Iberoamericana* and Matias Romero Institute in Mexico City. She has also participated in several conferences at the National Defense College, the Diplomatic Academy of Argentina and the University of Växjö in Sweden, as well as at various universities in Turkey. She is the author of several articles on the reconceptualization of security, globalization, U.N. peacekeeping, the role of civil society in international relations, culture and diplomacy, and Mexico-EU relations, as well as the Agenda 2030.



Monica Bauer is an Associate Regional Director/Coordinator of Latino Community Relations at Anti-Defamation League, where she has worked for over eleven years on Hispanic Affairs and Community and Latino Community Relations. Monica was also the Computer and Systems Director at *Colegio Hebreo Maguen David* at Mexico City. She holds a M.A. in History and a B.A. in Computer Sciences from *Universidad Iberoamericana* in Mexico City.



Eli Berman holds a dual appointment with the School of Global Policy and Strategy (GPS) and the Department of Economics at UC San Diego. He is a professor at the Department of Economics, and Research Director for International Security Studies, University of California Institute on Global Conflict and Cooperation (IGCC) and Development and Conflict Research (DACOR). Berman is also a Research Associate at the National Bureau of Economic Research, and director for the Policy Design and Evaluation Lab (PDEL). He has received grants from the National Science Foundation enabled Berman to look closely at relationships between religion and fertility from an economic standpoint. Eli has published several books on violence and terrorism, his latest one being: “Radical, Religious and Violent: The New Economics of Terrorism”. His areas of interest are economic development and conflict, insurgency, terrorism, economics of religion, and labor economics.



Stefano Bertozzi is dean emeritus and professor of health policy and management at the UC Berkeley School of Public Health. Previously, he directed the HIV and tuberculosis programs at the Bill and Melinda Gates Foundation. Bertozzi worked at the Mexican National Institute of Public Health as director of its Center for Evaluation Research and Surveys. He was the last director of the WHO Global Programme on AIDS and has also held positions with UNAIDS, the World Bank and the government of the DRC. He is currently the interim director of the UC systemwide programs with Mexico (UC-MEXUS, the UC-Mexico Initiative and Casa de California). He has served on governance and advisory boards for the East Bay Community Foundation, HopeLab, UNICEF, WHO, UNAIDS, the Global Fund, PEPFAR, the NIH, Duke University, the University of Washington and the AMA. He has advised NGOs, and ministries of health and social welfare in Asia, Africa and Latin America. He is a member of the National Academy of Medicine. He holds a B.A. in biology and a Ph.D. in health policy and management from the Massachusetts Institute of Technology. He earned his medical degree at UC San Diego and trained in internal medicine at UC San Francisco.



Hazel Blackmore is the Executive Director of the U.S.-Mexico Commission for Educational and Cultural Exchange (COMEXUS). She holds a B.A. in International Relations from ITAM, an M.A. in Political Science from Boston College (for which she held a Fulbright-Garcia Robles grant) and is currently completing her doctoral studies in Law at UNAM in Mexico. Before arriving at COMEXUS, she was the Managing Editor of the journal *Foreign Affairs for Latin America* as well as Executive Director of the Center for Interamerican Programs and Studies (CEPI) at ITAM. Since 2001, Hazel has lectured on U.S. History and Politics, and on the International Energy System at ITAM. In 2008 she coordinated the book “¿Qué es Estados Unidos?”. She is also author of several articles and book chapters on U.S. Politics and Bilateral Relations between Mexico and the United States. Hazel writes, from time to time, editorials for the newspaper *El Universal*, she is frequently invited as a political analyst to different media outlets that include Cable TV, radio, and internet news.



Peter Cowhey holds the Qualcomm Endowed Chair in Communications and Technology Policy and Dean of the School of Global Policy and Strategy (GPS) at UC San Diego. He is an expert on the future of communications and information technology markets and policy, specializing in U.S. trade policy, foreign policy, the Internet and international corporate strategy. His two most recent books are “Digital DNA: Disruption and the Challenges for Global Governance” and “Transforming Global Information and Communication Markets: The Political Economy of Innovation.” Cowhey has extensive experience in government. In the Clinton Administration, he served as the chief of the International Bureau of the Federal Communications Commission (FCC) and negotiated many of the U.S. international agreements

for telecommunications and satellite services. He had responsibility for antitrust decisions involving the communications and satellite industries. In 2009, he served a 12-month assignment as the senior counselor to Ambassador Ron Kirk in the Office of the United States Trade Representative, playing a key role in the strategic agenda for trade policy. Subsequently, Cowhey served on a bi-national experts group appointed by the U.S. and Chinese governments to research and advise on

innovation policy.



Jeffrey Davidow is recognized as one of the most senior and well-respected diplomats over the course of 34 years in the U.S. Foreign Service with extensive experience in both Latin America and Africa, having served as U.S. Ambassador to Mexico, Venezuela, and Zambia. He also headed the State Department's efforts in Latin America, serving as Assistant Secretary of State for Western Hemisphere Affairs. He retired in 2003 from the U.S. State Department with the rank of Career Ambassador, the highest position in the Foreign Service which can be held by no more than five individuals at one time.

He has published articles in *Foreign Policy* and *Foreign Affairs* and authored two books, one on international negotiations and the other, *The U.S. and Mexico: The Bear and the Porcupine*, a bestseller in Mexico and a prominent textbook at American universities. He speaks frequently on hemispheric policy and on Mexican developments for organizations such as the North American Forum, the Trilateral Commission, the Woodrow Wilson Center, and the InterAmerican Development Bank. He also served as an adviser to President Obama for the 2009 Summit of the Americas. He holds a B.A. in American History from the University of Massachusetts and an M.A. in American Studies from the University of Minnesota.



Carlos de la Parra is a professor and researcher at Colegio de la Frontera Norte in the department of Urban Studies and Environment, where he has worked since 1986. De la Parra played a role in the negotiation of the recent bilateral agreement on the management of the Colorado River, serving as advisor to the International Water Commission. He was the Federal Delegate to Baja California for the Mexican Ministry of Environment and Natural Resources from 2002 to 2004 and served as Environmental Minister at the Mexican Embassy in Washington, DC from 2004 to 2006. He earned a Ph.D. in environmental planning from the University of Michigan and has published extensively on

issues of sustainability and development in the Mexico-U.S. border region.



Cecilia Farfán-Méndez is a USMEX postdoctoral scholar whose current research examines criminal organizations in their own right rather than assuming they are unitary, homogenous actors that mostly traffic illicit drugs. Her work explores the business models of organized crime, when and why drug trafficking organizations pursue additional criminal enterprises, the methods used in money laundering, and their different propensities for violence. She currently coordinates the U.S.-Mexico Security Cooperation Taskforce, led by USMEX in partnership with the Justice in Mexico Program of University of San Diego, and the Mexico Security Initiative at the University of Texas. The Taskforce brings together scholars and current and former government officials from both countries to offer

concrete policy recommendations in a difficult phase in the bilateral relationship, particularly amid emerging challenges related to epidemic levels of opium use, the rise of new organized crime groups and violent crimes targeting ordinary citizens in Mexico. She holds a bachelor's degree in International Relations from the Instituto Tecnológico Autónomo de México, a master's degree in International Affairs from Columbia University's School of International and Public Affairs, and a Ph.D. in Political Science with a focus on International Relations and Organization Theory from UC Santa Barbara.



Richard Feinberg is a professor of international political economy at GPS. He has enjoyed a distinguished career as diplomat, policy advisor, corporate consultant, university professor and author of over 200 books and articles on international relations. His four decades of engagement with United States foreign policy spans government services — in the White House, Department of State and Department of the Treasury — numerous Washington-based public policy institutes, the Peace Corps in Chile and, now, academia. He is an authority on U.S. foreign policy, multilateral institutions (IMF, World Bank, NAFTA) and summitry (APEC, Summitry in the Americas, G-8). He is an expert on trade and investment, globalization, democratization and non-governmental organizations. He is a non-resident senior fellow at the Brookings Institution authoring three reports assessing Cuba's economic reforms on foreign investment, the country's private enterprise and the emergence of its middle class. He holds a B.A. in European History from Brown University and a Ph.D. in International Economics from Stanford University.



Rafael Fernández de Castro is a professor at the GPS and director of its Center for U.S.- Mexican Studies (USMEX). A former foreign policy adviser to President Felipe Calderón, he is an expert on bilateral relations between Mexico and the U.S. Fernández de Castro is founder and former chair of the Department of International Studies at Instituto Tecnológico Autónomo de México in Mexico City. He has published numerous academic articles and written several books, including "Contemporary U.S. - Latin American Relations: Cooperation or Conflict in the 21st Century?" and "The United States and Mexico: Between Partnership and Conflict" with Jorge Domínguez. He also worked as the Project Director of the UNDP's Human Development Report for Latin America 2013-14, "Citizen Security With a Human Face: Evidence and Proposals for Latin America." He is the founder and editor of Foreign Affairs Latin America and contributes to Mexican media outlets such as El Financiero and Televisa. His current research includes a book on leadership and decision-making in Mexican foreign policy. He holds a B.A. in Social Sciences from Instituto Tecnológico Autónomo de México, an M.P. Aff. in Public Policy from the University of Texas at Austin, and a Ph.D. in Political Science from Georgetown University.



Melissa Floca leads the development and implementation of academic programming and research agenda the Center for U.S.-Mexican Studies (USMEX). Her work focuses on issues of education, workforce development and economic competitiveness and she is the Co-Director of the Mexican Migration Field Research Program. Formerly, she worked at the Mexico City-based office of McKinsey & Co., serving clients on projects related to financial inclusion, public health and low-income housing. She went on to found Sé Más Microfinanzas, a microfinance organization providing financial education and financial services to micro-entrepreneurs in Mexico. Melissa sits on the Leadership Council of the Inclusive Growth Steering Committee of the San Diego Regional Economic Development Corporation, and the International Affairs Board of the City of San Diego. She holds a B.A. in Political Science and Economics from Johns Hopkins University, an M.A. in International Relations from the Johns Hopkins SAIS Bologna Center, and an M.B.A. from Columbia Business School.



Carlos Gonzalez is the Consul General of Mexico in San Diego, and as a career diplomat for over 30 years, Ambassador Gonzalez has specialized in Mexican communities in the U.S. since all his designations abroad have been in the U.S. He was the founding Executive Director of the Institute of Mexicans Abroad. He has been Consul for Community Affairs at the Consulate General of Mexico in Los Angeles, Counselor for Latino Affairs at the Mexican Embassy in Washington D.C., Head of Post as Consul General of Mexico in Sacramento, and six years later, he was appointed Consul General of Mexico in Austin. In 2011 he was promoted to the rank of Ambassador. He holds an M.A. in International Relations from the University of Southern California, and a B.A. in International Relations from *El Colegio de Mexico*.



Agustin Gutiérrez Canet served as Mexico's ambassador to Rumania (2013-2016), to Finland and concurrent ambassador Estonia (2008-2013), Ireland (1995-1996) and consul general in Hong Kong (1991-1995). He directed the international relations program at Universidad Iberoamericana in Mexico City (1998-2002) and has published extensively on Mexico's foreign policy. He also has a distinguished career as a journalist. In 2001 he received the Premio por Trayectoria Periodística del Club Primera Plana. From 1974 to 1976 he was Excelsior's correspondent in Washington D.C. and he was a founding member of the magazine Proceso where he wrote between 2000 and 2003 and also served as a founding member of Unomásuno where he covered diplomatic topics. He currently publishes the weekly column "Sin Ataduras" in Mexico's newspaper Milenio.



Emilie Hafner Burton is the John D. and Catherine T. MacArthur Professor of International Justice and Human Rights and co-director of the Laboratory on International Law and Regulation at the School of Global Policy and Strategy. She is a leader in policy-relevant research on international law, studying when and why international laws work and don't work. Hafner-Burton is author of "Making Human Rights a Reality" that looks at the emergence of a massive body of legal norms and procedures aimed at protecting human rights and why it has been so hard for these international laws to have much impact in parts of the world where human rights are most at risk. It was awarded the best book of 2015 by the International Studies Association. She has published widely on these and other research subjects, including social network analysis and international relations, economic sanctions and gender mainstreaming in international organizations. Emilie was selected to be one of six UC San Diego faculty members honored at the 44th annual Chancellor's Associates Faculty Excellence Awards for going above and beyond to make a positive difference in their teaching, research and service in 2018.



Zoltan Hajnal is a professor of political science at GPS whose research has been featured in the New York Times, Washington Post, and a range of other media outlets. A scholar of racial and ethnic politics, urban politics, immigration and political behavior, Hajnal is the author of "White Backlash: Immigration, Race, and American Politics" (Princeton 2015 – Choice Outstanding Academic Title), "Why Americans Don't Join the Party: Race, Immigration, and the Failure of Political Parties to Engage the Electorate" (Princeton 2011 – Winner of the APSA's Best Book on Race/Ethnicity), "America's Uneven Democracy: Race, Turnout, and Representation in City Politics" (Cambridge 2010 – Winner of APSA's Best Book on Urban Politics) and "Changing White Attitudes toward Black Political Leadership" (Cambridge 2006). He holds a B.S. in Geophysics and Political Science from Yale University an M.A. and Ph.D. in Political Science from the University of Chicago.



Gordon Hanson holds the Pacific Economic Cooperation Chair in International Economic Relations at UC San Diego, and has faculty positions in the Department of Economics and GPS, where he also is director of the Center on Global Transformation. He is a professor at the GPS and is presently a research associate at the National Bureau of Economic Research, a member of the Council on Foreign Relations and co-editor of the *Journal of Economic Perspectives*. He is a past co-editor of the *Review of Economics and Statistics* and the *Journal of Development Economics*. Prior to joining UC San Diego in 2001, he served on the economics faculty of the University of Michigan and the University of Texas. He specializes in the economics of international trade, international migration and foreign direct investment. He has published extensively in the top academic journals of the economics discipline, is widely cited for his research by scholars from across the social sciences and is frequently quoted in major media outlets. His current research addresses how trade with China has affected the U.S. labor market, the consequences of skilled immigration for the U.S. economy and the long-run determinants of comparative advantage. He holds an A.B. in Economics from Occidental College and a Ph.D. in Economics from Massachusetts Institute of Technology.



Linda Hill is a Clinical Professor in the Department of Family Medicine and Public Health at UC San Diego, and the Director of the UCSD/SDSU General Preventive Medicine Residency. Linda is the Director of the has been working at the San Diego Family Care for forty years, where she currently holds the Senior Staff Physician position. She is also the Director of the Training, Research and Education for Driving Safety (TREDS), a nationally recognized driving safety center. Linda is the Medical Director of the Exercise and Physical Activity Resource Center (EPARC), providing services to researchers, individuals, and physicians. She is also the Co-Director of the UCSD Injury Epidemiology Prevention and Research Center, and Medical Director of the Refugee Health Assessment Program. Hill is engaged in prevention research and teaching with support from several organizations such as the California Office of Traffic Safety. Her research includes injury prevention, obesity, decision making, compliance, physician training, and refugee health. In addition to her teaching activities with the preventive medicine residents, she mentors medical undergraduate and graduate students.



Seth Hill is an associate professor of Political Science at UC San Diego. Hill studies political participation and vote choice. He is interested in American elections, representation, and citizen learning about politics. His teaching interests include American politics, voting behavior, and political methodology. His published work has appeared in the *American Journal of Political Science*, *American Political Science Review*, *Journal of Politics*, *World Politics*, among others. Seth has received grant funding from the William and Flora Hewlett Foundation. He held a postdoctoral appointment at Yale from 2010 to 2012.



Roberta Jacobson is ambassador and a Senior Advisor at Albright Stonebridge Group (ASG), where she draws on more than thirty years of distinguished diplomatic experience to advise clients of the firm's Americas practice. Until May 2018, she served as U.S. ambassador to Mexico, where she oversaw the U.S.-Mexico bilateral relationship and managed a broad array of issues, including trade and investment, security and immigration, the environment, and human rights. Her senior-level U.S. government experience also included serving as Assistant Secretary of State for Western Hemisphere Affairs, Deputy Assistant Secretary of State for Canada, Mexico and NAFTA, Director of the State Department's Office of Mexican Affairs, and Deputy Chief of Mission in the U.S. Embassy in Peru. In the Bureau of Western Hemisphere Affairs, she also served as Director of the Office of Policy Planning and Coordination and as coordinator for Cuban affairs. Earlier in her career, she worked at the United Nations' Center for Social Development and Humanitarian Affairs.



Thad Kousser is a professor of political science and current Chair of the Political Science Department at UC San Diego. He teaches and conduct research on American state and national politics, government reform, direct democracy, interest group influence, and how politicians use social media. He has authored or edited the books *The Logic of American Politics*, 8th Edition (CQ/Sage, 2018), *Politics in the American States*, 11th Edition (CQ/Sage, 2018), *The Power of American Governors* (Cambridge University Press, 2012), *The New Political Geography of California* (Berkeley Public Policy Press, 2008), *Term Limits and the Dismantling of State Legislative Professionalism* (Cambridge University Press, 2005), and *Adapting to Term Limits: Recent Experiences and New Directions* (Public Policy Institute of California, 2004). His work has also been published in journals such as the *American Political Science Review*, the *Revue Francaise de Science Politique*, the *Journal of Politics*, *Political Analysis*, *Legislative Studies Quarterly*, and *State Politics and Policy Quarterly*. He has been a visiting professor at Stanford University, a 2015 Flinders Fulbright Distinguished Chair at Flinders University in Australia, serves as co-editor of the journal *Legislative Studies Quarterly*, and has worked as a staff assistant in the California, New Mexico, and United States Senates. He holds a B.A. in Government from Harvard University as wells as an M.A. and a Ph.D. in Political Science from UC Berkeley.



Christopher Landau was sworn in as United States Ambassador to Mexico in 2019. He holds a B.A. in History, summa cum laude, from Harvard College, where he was elected to Phi Beta Kappa his junior year and received the Sophia Freund Prize for the highest grade point average in his graduating class. His senior thesis was awarded the Hoopes Prize, on United States relations with the leftist government of Venezuela in the mid-1940s. Landau received his Juris Doctor, magna cum laude, from Harvard Law School in 1989, where he was articles co-chair of the *Harvard Law Review* and won the Sears Prize for the highest grade point average in his second year. After graduating from law school, Landau clerked for then-Judge Clarence Thomas of the United States Court of Appeals for the District of Columbia Circuit. He later clerked for Associate Justices Antonin Scalia and Clarence Thomas of the Supreme Court of the United States during the 1990 and 1991 terms, respectively. In 1993, Landau joined Kirkland & Ellis as an associate, and became a partner in 1995. He was chairman of the firm's appellate practice until he left after 25 years to join Quinn Emanuel Urquhart & Sullivan in 2018. He has argued nine cases before the U.S. Supreme Court, including two on behalf of the Commonwealth of Puerto Rico, and has briefed and argued appeals in all of the U.S. Courts of Appeals.



Santiago Levy is a nonresident senior fellow with the Global Economy and Development Program at Brookings and president of the Latin American and Caribbean Economic Association. From 2008 to 2018 he was the Vice President for sectors and knowledge at the Inter-American Development Bank. From 1994 to 2000, he served as the Deputy Minister at the Ministry of Finance and Public Credit in Mexico. At the Ministry of Finance, he was the main architect of the "Progres-Oportunidades" national program for development in Mexico. He has also held the following government positions General Director, Mexican Social Security Institute; President of the Federal Competition Commission; Director for deregulation, Ministry of Industry and Trade. Santiago has been an associate professor of economics (tenured) at Boston University, and economics professor at ITAM. Levy has received the following awards: first place, National Research Prize in Economics, granted by Banco Nacional de México for his article "Poverty in Mexico;" first place, Latin American Economics Prize, granted by "El Trimestre Económico" for his article "Multiple Exchange Rates and Foreign Exchange Rationing." Levy has published six books, 24 articles in academic journals, and 20 book chapters on economic growth and productivity, social policy, informality, education, budgetary and tax policy, trade policy reform, rural and regional development, competition policy, labor markets, and policies for poverty alleviation. His latest book on economic growth in Mexico, "Under-Rewarded Efforts, The Elusive Quest for Prosperity in Mexico," was published in 2018 by the Inter-American Development Bank.

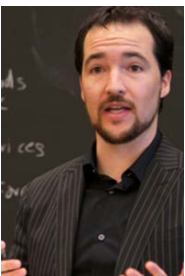


Eduardo Porter is an economics reporter for The New York Times, where he was a member of the editorial board from 2007 to 2012 and the Economic Scene columnist from 2012 to 2018. He began his career in journalism as a financial reporter for *Notimex*, a news agency in Mexico City. He was a correspondent in Tokyo and London, and in 1996 moved to São Paulo, Brazil, as editor of *América Economía*, a business magazine. In 2000, he went to work at The Wall Street Journal in Los Angeles to cover the growing Hispanic population. He is the author of *The Price of Everything* (2011), an exploration of the cost-benefit analyses that underpin human behaviors and institutions.



Julia Preston is a contributing writer, covering immigration, at the *Marshall Project*, a non-profit journalism organization focusing on the justice system. Prior to the *Marshall Project*, Preston worked for 21 years at the *New York Times*. She was the national correspondent covering immigration for the *Times* from April 2006 until her retirement in December 2016. Among other assignments, she was a *Times* correspondent in Mexico from September 1995 to December 2001. Preston was a member of the *New York Times* staff that won the 1998 Pulitzer Prize for reporting on international affairs, for its series that profiled the corrosive effects of drug corruption in Mexico. She is a 1997 recipient of the Maria Moors Cabot Prize for distinguished coverage of Latin America and a 1994 winner of the Robert F. Kennedy

Award for Humanitarian Journalism. Before joining the *Times* in July 1995, Preston worked at the *Washington Post* for nine years as a foreign correspondent. She was the *Post* bureau chief in Miami from 1986 to 1989, covering wars in Nicaragua, El Salvador and Guatemala and the conflict between the United States and Panamanian general Manuel Antonio Noriega, as well as Cuba and Haiti. Preston is the author, with Samuel Dillon, of *Opening Mexico: The Making of a Democracy* (Farrar, Straus and Giroux, 2004), which recounts Mexico's transformation over three decades from an authoritarian state into a struggling democracy. In the spring of 2011, Preston was a visiting lecturer in the Program in Latin American Studies (PLAS), teaching a seminar combining study of immigration issues with instruction on journalism writing.



Alvaro Santos is a professor of Law and Faculty Director of the Center for the Advancement of the Rule of Law in the Americas (CAROLA) at Georgetown Law. He teaches and writes in the areas of international trade, economic development, transnational labor law, drug policy, and the future of NAFTA. In 2018, he served as Deputy Chief Negotiator of the USMCA Agreement for the newly elected government of Mexico. Santos is co-editor of the books *World Trade and Investment Law Reimagined: A Progressive Agenda for an Inclusive Globalization* (2019), *Law and the New Developmental State: The Brazilian Experience in Latin America* (2013) and *The New Law and Economic Development: A Critical Appraisal* (2006). He is also the author of numerous journal articles and book chapters. He serves on the editorial boards of the *American Journal of Comparative Law*, the *Journal of International Economic Law*, the *Law and Development Review*, and the *Latin American Journal of International Trade Law*. He served as Co-Director of the Center for Transnational Legal Studies (CTLS) in London in 2014-15. He regularly teaches at Georgetown's Global Trade Academy and Harvard's Institute for Global Law and Policy (IGLP) and has also taught at the University of Texas, Tufts University, Melbourne Law School, CIDE, and the University of Turin. He received an LL.B. with high honors from UNAM and an LL.M. and S.J.D. from Harvard Law School.

Journal of Comparative Law, the Journal of International Economic Law, the Law and Development Review, and the Latin American Journal of International Trade Law. He served as Co-Director of the Center for Transnational Legal Studies (CTLS) in London in 2014-15. He regularly teaches at Georgetown's Global Trade Academy and Harvard's Institute for Global Law and Policy (IGLP) and has also taught at the University of Texas, Tufts University, Melbourne Law School, CIDE, and the University of Turin. He received an LL.B. with high honors from UNAM and an LL.M. and S.J.D. from Harvard Law School.



Sue Saarnio is the U.S. Consul General in Tijuana and a career Foreign Service Officer with more than 30 years of experience on international trade and economic issues in the U.S. State Department. She started her Foreign Service career serving in the U.S. Embassy in Mexico City and most recently served as Principal Deputy Assistant Secretary in the Bureau of Energy Resources and Senior Advisor in the Bureau of Oceans, International Environmental and Scientific Affairs. Prior to that, she served as the Deputy Assistant Secretary of State for Mexico, Canada, and Regional Economic Policy in the Bureau of Western Hemisphere Affairs. She has served in the State Department's Economic, Energy and

Business Affairs Bureau as Deputy Special Representative for Commercial and Business Affairs and Director for Multilateral Trade Affairs. She was the U.S. Special Advisor for Conflict Diamonds. She also has served at U.S. Embassies in Ottawa, Panama, and at the U.S. Consulate General in Jerusalem. She is a graduate of Macalester College in St. Paul, Minnesota, and attended the American University in Cairo, Egypt.



Arturo Sarukhan is the founder and president of Sarukhan + Associates. A consultant and public speaker, he is also a nonresident senior fellow at The Brookings Institution, an adjunct professor at the Elliott School of International Affairs at George Washington University, a distinguished visiting professor at the Annenberg School of Public Diplomacy at the University of Southern California, an Associate Fellow at The Royal Institute of International Affairs (Chatham House) in the UK, and a Global Fellow at the Woodrow Wilson Center's Mexico Institute. He also writes a biweekly column in Mexico City's *El Universal* newspaper and frequently participates in a weekly Mexican television newscast.

Ambassador Sarukhan served as a career diplomat in the Mexican Foreign Service for 22 years, receiving the rank of career ambassador in 2006. From 2007 to 2013, he served as Mexico's ambassador to the United States. He is a digital diplomacy pioneer and the first ambassador accredited in Washington, D.C. to use Twitter in an official capacity as a public diplomacy and outreach and engagement tool. Ambassador Sarukhan has undertaken various activities and positions beyond the scope of the Mexican Foreign Service, working as foreign policy advisor and international spokesperson for the 2006 presidential campaign of Felipe Calderon. He is a board member of the Inter-American Dialogue, the Americas Society and the National Immigration Forum, among others. During his residency, at the Center on Global Transformation at UC San Diego, Ambassador Sarukhan will explore the deepening North American geostrategic architecture, the current Pacific Alliance and Trans-Pacific Partnership, and soft power, public diplomacy and state branding in the Americas. He taught courses and was a lecturer at several academic institutions, including the Autonomous Technological Institute of Mexico (ITAM). He has also published numerous articles and essays on foreign policy issues.



Andrew Selee has been President of the Migration Policy Institute (MPI), a nonpartisan institution that seeks to improve immigration and integration policies through fact-based research, opportunities for learning and dialogue, and the development of new ideas to address complex policy questions, since August 2017. He also chairs MPI Europe's administrative council. Prior to joining MPI, he spent 17 years at the Woodrow Wilson Center, where he founded the Center's Mexico Institute and later served as Vice President for Programs and Executive Vice President. He has also worked as staff in the U.S. Congress and on development and migration programs in Tijuana, Mexico. Selee's research focuses on

migration globally, with a special emphasis on immigration policies in Latin America and in the United States. He is the author of several books, including, most recently, *Vanishing Frontiers: The Forces Driving Mexico and the United States Together* and *What Should Think Tanks Do? A Strategic Guide to Policy Impact*. He holds a PhD in policy studies from the University of Maryland, an MA in Latin American studies from the University of California, San Diego, and a BA, Phi Beta Kappa, from Washington University in St. Louis.



Robert Thomas is a Vice Admiral U.S. Navy retired, a professor at the School of Global Policy and Strategy (GPS) at UC San Diego. He graduated from the University of California with a Bachelor of Science in Civil Engineering. He holds a Master of Science in National Security Studies from the National War College. As a career submarine officer, Thomas has served on fast-attack submarines operating in both U.S. Pacific Command and U.S. Central Command theaters of operation. Thomas served as commander, Submarine Force, U.S. Pacific Fleet Representative West Coast; commander, Submarine Squadron 11 and commander, Task Force 74/54 in Yokosuka, Japan. In his last operational assignment, Thomas commanded the U.S. 7th Fleet from July 2013 to September 2015. He then assumed duties as

the Director of the Navy Staff and retired in January 2017. Thomas served as flag aide to the deputy chief of naval operations (OP-07); program analyst in the Secretary of the Navy's Office of Program Appraisal; director of Operational Support (CNO N23); assistant deputy director for Politico-Military Affairs, Western Hemisphere, J5, on the Joint Staff; director, Plans and Policy (N5) for Naval Special Warfare Command; director, Strategy and Policy Division (OPNAV N51); vice director of operations, J3, on the Joint Staff; and chief of staff, J5, on the Joint Staff.



Tom K. Wong is an associate professor of political science at the University of California, San Diego. He served as an advisor to the White House Initiative on Asian Americans and Pacific Islanders (WHIAAPI) under the Obama administration where he co-led the immigration portfolio and was recently appointed by Governor Gerry Brown to serve on the State of California 2020 Census Complete Count Committee (CCC). His book *The Politics of Immigration: Partisanship, Demographic Change, and American National Identity* (Oxford University Press, 2017), represents the most comprehensive analysis to date on the contemporary politics of immigration in the United States. Wong's research has been used by policymakers both in the U.S. and in Mexico, as well as by organizations that serve immigrant communities. Wong and his work has been covered by *The New York Times*, *The LA Times*, *The Washington Post*, NPR and major media outlets across

the country.



