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**Monday**  
**April 29, 2024**  
**Hilton La Jolla Torrey Pines**

9:00 a.m. – 9:30 a.m. *Opening Ceremony*

- Elizabeth Simmons, Executive Vice Chancellor, UC San Diego
- Caroline Freund, Dean, UC San Diego School of Global Policy and Strategy
- Leonardo Lomelí, President, UNAM
- Rafael Fernández de Castro, Director, USMEX and Aaron Feldman Family Chancellor's Endowed Chair in U.S.-Mexican Studies in Memory of David Feldman

9:30 a.m.—10:30 a.m. *Facing A Challenging New World Together: U.S. and Latin American Perspectives on Global Affairs*

- Eli Berman, Research Director for International Security Studies at the UC Institute on Global Conflict and Cooperation and Professor of Economics, UC San Diego
- Erin Baggott, Assistant Professor, University of Southern California
- Barry Naughton
- Amb. Roberta Jacobson, former U.S. Ambassador, Dinámica Américas
- Heraldo Muñoz, Former Minister of Foreign Affairs of Chile
- Moderator:
  - Amb. Arturo Sarukhan, President, Sarukhan and Associates LLC

10:30 a.m. – 10:45 a.m. *Light Refreshment*

10:45 a.m. - 11:45 a.m. *Decoding the Path to the Presidency in Mexico and the U.S.*

- Denise Dresser, Political Analyst and Professor of Political Science, ITAM
- Sergio I. García Ríos, Assistant Professor; Associate Director for Research, Center for the Study of Race and Democracy, The University of Texas at Austin
- Marisa A. Abrajano, Professor of Political Science, UC San Diego
- Ciro Murayama, USMEX Fellow and Professor, UNAM
- Moderator:
  - Lila Abed, Acting Director, Mexico Institute, Woodrow Wilson

11:45 a.m. – 12:00 p.m. *Break*

12:00 p.m. - 1:00 p.m. *Economic Horizons: U.S. and Mexican Presidential Candidates' Economic and Trade Policies*

- Carlos Serrano, Chief Economist Mexico, BBVA
- Gordon Hanson, Peter Wertheim Professor in Urban Policy, Harvard Kennedy School and CCGT Senior Fellow, UC San Diego School of Global Policy and Strategy
- Beatriz Leycegui, Partner, SAI Law and Economics
- Gerardo Esquivel, Former Mexican Central Bank Board member
- Moderator:
  - María Ariza, CEO, BIVA

1:00 p.m.- 2:15 p.m. *Lunch*

2:30 p.m. – 3:30 p.m. *An Energetic Diplomacy? The Near Future of U.S.-Mexico Energy Relations and Climate Change*

- Tania Ortiz Mena, President, Sempra Infrastructure
- Carlos Pascual, Senior Vice President for Global Energy and International Affairs, S&P Global Commodododity Insights
- Moderator:
  - David Victor, Professor and Peter Cowhey Center on Global Transformation Chair in Innovation and Public Policy, UC San Diego School of Global Policy

3:30 p.m. – 4:20 p.m. *Escaping the Immigration Conundrum: The U.S. and Mexican Presidential Candidates' Proposals*

- Theresa Cardinal Brown, Managing Director of immigration and cross-border policy, Bipartisan Policy Center
- Tom Wong, Associate Professor of Political Science and founding Director of the U.S. Immigration Policy Center (USIPC), UC San Diego
- Gustavo Mohar, Founder and CEO, Grupo Atalaya
- Julia Preston, Contributing Writer, The Marshall Project
- Moderator:

- Andrew Selee, President, Migration Policy Institute

4:20 p.m. – 5:10 p.m. *Artifice or Intelligence? The Role of AI in Shaping the Future of North America*

- Thad Kousser, Professor of Political Science, UC San Diego
- Elena Estavillo, former Commissioner, Mexico's Federal Telecommunications Institute and General Director, Centroi
- Elizabeth Lyons, Associate Professor, UC San Diego
- David Danks, Professor of Data Science & Philosophy and affiliate faculty in Computer Science & Engineering at University of California, San Diego
- Moderator
  - Alejandra Palacios, Senior Fellow, University of Southern California

5:10 p.m. – 5:50 p.m. *Decentralizing the bilateral relationship: California and Texas*

- Roberto Velasco, Chief Officer for North America, Ministry of Foreign Affairs
- Carlos Gonzalez Gutierrez, Consul General, Consulate General of Mexico in Los Angeles
- Alicia G. Kerber-Palma, Consul General, Consulate General of Mexico in San Diego
- Pamela Starr, Professor of Practice, University of Southern California
- Tom Shannon, Senior International Policy Advisor, Arnold & Porter
- Moderator:
  - Rafael Fernandez de Castro, Director, UC San Diego Center for U.S.-Mexican Studies

6:00 p.m.– 6:55 pm. *Welcoming Cocktail*

7:00 p.m. – 9:00 pm. *2024 Jeffrey Davidow Good Neighbor Award*

- Pradeep Khosla, Chancellor, UC San Diego
- Rafael Fernández de Castro, Director, USMEX and Aaron Feldman Family Chancellor's Endowed Chair in U.S.-Mexican Studies in Memory of David Feldman
- Dinner
- Video

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- Tentativo Tom Shannon
  - Amb. Jeffrey Davidow, former U.S. Ambassador to Mexico
  - Roberto Velasco
  - Award presentation by
    - José Galicot, USMEX Board Member and Awardee 2022
    - Gastón Luken, USMEX Board Member and Awardee 2023
  - Laura Diez Barroso, 2024 Jeffrey Davidow Good Neighbor Awardee

**Tuesday**  
**April 30, 2024**

8:00 am – 9:00 am. *Educational Challenges for a More Integrated North America*

- Fernando León, President, CETYS
- Leonardo Lomelí, President, UNAM
- Arturo Cherbowski, General Director, Universia
- Santiago García Álvarez, Chancellor, Universidad Panamericana
- Moderator:
  - Tamara Cunningham - Assistant Vice Chancellor-Global Initiatives, UC San Diego

9:00 am – 10:00 am. *Pathways to Advancing North American Regional Competitiveness Through Reshoring*

- Luz María de la Mora, Non-resident Senior Fellow, Atlantic Council
- Richard Kiy, President, Institute of the Americas
- Meredith Lilly, Associate Professor and Simon Reisman Chair in International Economic Policy, Carleton University
- Moderator:
  - Caroline Freund, Dean, UC San Diego School of Global Policy and Strategy

10:00 am – 10:15 am. *Refreshment Break*

10:15 am – 11:15 am. *Beyond Borders: Future Paths for Security Policies*

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- Celina Realuyo, Professor of Practice, William J. Perry Center for Hemispheric Defense Studies, National Defense University
  - John Feeley, Executive Director, Center for Media Integrity of the Americas; Former U.S. Ambassador to Panama
  - David Shirk, Professor, Political Science and International Relations, University of San Diego
  - Sandra Ley, Coordinator of the Security Program, Mexico Evalúa
  - Moderator:
    - Cecilia Farfan, Senior Fellow, Center for U.S.-Mexican Studies, UC San Diego

11:15 am – 11:25 am. *Break*

11:25 am – 12:25 pm. ***Who will be Mexico's First Female President, and What Will It Mean?***

- Diana Alarcón González, Chief Advisor and International Affairs Coordinator for Claudia Sheinbaum
- Kathleen Bruhn, Professor Political Science, UC Santa Barbara
- Leonardo Curzio, Researcher, UNAM
- Javier Tello, Political Analyst
- Moderator:
  - Catheryn Camacho, Associate Director, UC San Diego Center for U.S.-Mexican Studies

12:30 pm – 1:30 pm. **Light Lunch**

- ***End of the U.S.-Mexico Forum 2024*** -