Monday
April 29, 2024
Hilton La Jolla Torrey Pines

9:00 a.m. – 9:30 a.m.  Opening Ceremony
- Elizabeth Simmons, Executive Vice Chancellor, UC San Diego
- Caroline Freund, Dean, UC San Diego School of Global Policy and Strategy
- Leonardo Lomelí, President, UNAM
- Rafael Fernández de Castro, Director, USMEX and Aaron Feldman Family Chancellor's Endowed Chair in U.S.-Mexican Studies in Memory of David Feldman

9:30 a.m. — 10:30 a.m. Facing A Challenging New World Together: U.S. and Latin American Perspectives on Global Affairs
- Eli Berman, Research Director for International Security Studies at the UC Institute on Global Conflict and Cooperation and Professor of Economics, UC San Diego
- Erin Baggott, Assistant Professor, University of Southern California
- Barry Naughton
- Amb. Roberta Jacobson, former U.S. Ambassador, Dinámica Américas
- Heraldo Muñoz, Former Minister of Foreign Affairs of Chile
- Moderator:
  - Amb. Arturo Sarukhan, President, Sarukhan and Associates LLC

10:30 a.m. – 10:45 a.m. Light Refreshment

10:45 a.m. - 11:45 a.m. Decoding the Path to the Presidency in Mexico and the U.S.
- Denise Dresser, Political Analyst and Professor of Political Science, ITAM
- Sergio I. García Ríos, Assistant Professor; Associate Director for Research, Center for the Study of Race and Democracy, The University of Texas at Austin
- Marisa A. Abrajano, Professor of Political Science, UC San Diego
- Ciro Murayama, USMEX Fellow and Professor, UNAM
- Moderator:
  - Lila Abed, Acting Director, Mexico Institute, Woodrow Wilson
11:45 a.m. – 12:00 p.m. Break

12:00 p.m. - 1:00 p.m. **Economic Horizons: U.S. and Mexican Presidential Candidates' Economic and Trade Policies**

- Carlos Serrano, Chief Economist Mexico, BBVA
- Gordon Hanson, Peter Wertheim Professor in Urban Policy, Harvard Kennedy School and CCGT Senior Fellow, UC San Diego School of Global Policy and Strategy
- Beatriz Leycegui, Partner, SAI Law and Economics
- Gerardo Esquivel, Former Mexican Central Bank Board member
- Moderator:
  - María Ariza, CEO, BIVA

1:00 p.m. - 2:15 p.m. Lunch

2:30 p.m. – 3:30 p.m. **An Energetic Diplomacy? The Near Future of U.S.-Mexico Energy Relations and Climate Change**

- Tania Ortiz Mena, President, Sempra Infrastructure
- Carlos Pascual, Senior Vice President for Global Energy and International Affairs, S&P Global Commododity Insights
- Moderator:
  - David Victor, Professor and Peter Cowhey Center on Global Transformation Chair in Innovation and Public Policy, UC San Diego School of Global Policy

3:30 p.m. – 4:20 p.m. **Escaping the Immigration Conundrum: The U.S. and Mexican Presidential Candidates’ Proposals**

- Theresa Cardinal Brown, Managing Director of immigration and cross-border policy, Bipartisan Policy Center
- Tom Wong, Associate Professor of Political Science and founding Director of the U.S. Immigration Policy Center (USIPC), UC San Diego
- Gustavo Mohar, Founder and CEO, Grupo Atalaya
- Julia Preston, Contributing Writer, The Marshall Project
- Moderator:
4:20 p.m. – 5:10 p.m. **Artifice or Intelligence? The Role of AI in Shaping the Future of North America**
- Thad Kousser, Professor of Political Science, UC San Diego
- Elena Estavillo, former Commissioner, Mexico’s Federal Telecommunications Institute and General Director, Centro de Radioafíaciones y Telecomunicaciones (Centro)
- Elizabeth Lyons, Associate Professor, UC San Diego
- David Danks, Professor of Data Science & Philosophy and affiliate faculty in Computer Science & Engineering at University of California, San Diego
- Moderator: Alejandra Palacios, Senior Fellow, University of Southern California

5:10 p.m. – 5:50 p.m. **Decentralizing the bilateral relationship: California and Texas**
- Roberto Velasco, Chief Officer for North America, Ministry of Foreign Affairs
- Carlos González Gutiérrez, Consul General, Consulate General of Mexico in Los Angeles
- Alicia G. Kerber-Palma, Consul General, Consulate General of Mexico in San Diego
- Pamela Starr, Professor of Practice, University of Southern California
- Tom Shannon, Senior International Policy Advisor, Arnold & Porter
- Moderator: Rafael Fernandez de Castro, Director, UC San Diego Center for U.S.-Mexican Studies

6:00 p.m. – 6:55 p.m. **Welcoming Cocktail**

7:00 p.m. – 9:00 p.m. **2024 Jeffrey Davidow Good Neighbor Award**
- Pradeep Khosla, Chancellor, UC San Diego
- Rafael Fernández de Castro, Director, USMEX and Aaron Feldman Family Chancellor's Endowed Chair in U.S.-Mexican Studies in Memory of David Feldman
- Dinner
- Video
Tentativo Tom Shannon
Amb. Jeffrey Davidow, former U.S. Ambassador to Mexico
Roberto Velasco
Award presentation by
  o José Galicot, USMEX Board Member and Awardee 2022
  o Gastón Luken, USMEX Board Member and Awardee 2023
Laura Diez Barroso, 2024 Jeffrey Davidow Good Neighbor Awardee

Tuesday
April 30, 2024

8:00 am – 9:00 am. *Educational Challenges for a More Integrated North America*
  - Fernando León, President, CETYS
  - Leonardo Lomelí, President, UNAM
  - Arturo Cherbowski, General Director, Universia
  - Santiago García Álvarez, Chancellor, Universidad Panamericana
  - Moderator:
    - Tamara Cunningham - Assistant Vice Chancellor-Global Initiatives, UC San Diego

9:00 am – 10:00 am. *Pathways to Advancing North American Regional Competitiveness Through Reshoring*
  - Luz María de la Mora, Non-resident Senior Fellow, Atlantic Council
  - Richard Kiy, President, Institute of the Americas
  - Meredith Lilly, Associate Professor and Simon Reisman Chair in International Economic Policy, Carleton University
  - Moderator:
    - Caroline Freund, Dean, UC San Diego School of Global Policy and Strategy

10:00 am – 10:15 am. *Refreshment Break*

Celina Realuyo, Professor of Practice, William J. Perry Center for Hemispheric Defense Studies, National Defense University
John Feeley, Executive Director, Center for Media Integrity of the Americas; Former U.S. Ambassador to Panama
David Shirk, Professor, Political Science and International Relations, University of San Diego
Sandra Ley, Coordinator of the Security Program, Mexico Evalúa

Moderator:
  - Cecilia Farfan, Senior Fellow, Center for U.S.-Mexican Studies, UC San Diego

11:15 am – 11:25 am. Break

11:25 am – 12:25 pm. **Who will be Mexico's First Female President, and What Will It Mean?**
  - Diana Alarcón González, Chief Advisor and International Affairs Coordinator for Claudia Sheinbaum
  - Kathleen Bruhn, Professor Political Science, UC Santa Barbara
  - Leonardo Curzio, Researcher, UNAM
  - Javier Tello, Political Analyst
  - Moderator:
    - Catheryn Camacho, Associate Director, UC San Diego Center for U.S.-Mexican Studies

12:30 pm – 1:30 pm. **Light Lunch**