AGENDA

8:30–8:55 a.m.  OPENING CEREMONY
Speakers:

Rafael Fernández de Castro, Director, Center for U.S.-Mexican Studies, School of Global Policy and Strategy, UC San Diego
Elizabeth Simmons, Executive Vice Chancellor for Academic Affairs and Distinguished Professor of Physics, UC San Diego
Isabel Studer, Director, University of California Alianza MX
Caroline Freund, Dean, School of Global Policy and Strategy, UC San Diego

9–10 a.m.  NEW WORLD ORDER: THE END OF PAX AMERICANA?
Moderator:
Caroline Freund, Dean, School of Global Policy and Strategy, UC San Diego
Speakers:
Gordon Hanson, Peter Wertheim Professor in Urban Policy, Harvard Kennedy School
Christina Schneider, Professor of Political Science, Department of Political Science, UC San Diego
Meredith Lilly, Associate Professor and Associate Director of the MA program, Carleton University
Alejandro Werner, Director, Georgetown Americas Institute

10–10:15 a.m.  BREAK
10:15–11:15 a.m. U.S.-MEXICO FORUM 2025: MIGRATION & ENERGY AND SUSTAINABLE DEVELOPMENT

Location: MIGRATION
Fairway II

Moderator:
Theresa Brown, Managing Director of Immigration and Cross-border Policy, Bipartisan Policy Center

Members:
Silvia Giorguli, President, El Colegio de México (Colmex)
Rodolfo Cruz, Professor, El Colegio de la Frontera Norte (El Colef)
Giovanni Peri, Professor of Economics, UC Davis
Ariel Ruiz, Policy Analyst, Migration Policy Institute
Ana Mercedes Saiz, Executive Director, Sin Fronteras IAP
Claudia Masferrer, Professor, El Colegio de México (Colmex)
Marcela Orñanaos, Founder, Qualitas of Life Foundation
Rene Zenteno, Professor, University of Texas at San Antonio
David Fitzgerald, Professor, UC San Diego
Luciana Gandini, MPI Nonresident Fellow and Senior Researcher
Beatriz Zepeda, Professor, El Colegio de México (Colmex)
Allert Brown-Gort, Professor, ITAM

Location: ENERGY, SUSTAINABLE DEVELOPMENT AND CLIMATE CHANGE COOPERATION
Fairway III

Moderator:
Samantha Gross, Director of the Energy Security and Climate Initiative, Brookings Institution

Members – Energy:
Tania Ortiz Mena, President for Mexico, Sempra Infrastructure
David Victor, School of Global Policy and Strategy, UC San Diego
Abraham Zamora, Sr. Vice President for Corporate and Public Affairs, Sempra Infrastructure

Members – Sustainable Development:
Isabel Studer, Director, University of California Alianza MX
Members – Climate Change Cooperation:
Richard Kiy, Chief Executive Officer, Institute of the Americas
Soffía Alarcón, Associate Director, Americas, Schneider Electric Sustainability Business
Verónica Irastorza, Principal, Brattle
Sergio Alcocer, President, COMEXI
Beatriz Leycegui, Partner, SAI Derecho & Economía
Jeremy Martin, Vice President, Energy & Sustainability, Institute of the Americas
John McNeece, Senior Fellow for Energy and Trade, Center for U.S-Mexican Studies, School of Global Policy and Strategy, UC San Diego
Fluvio Ruiz Alarcon, Independent Analyst
Al Sweedler, Senior Fellow for Energy and Environment, Center for U.S-Mexican Studies, School of Global Policy and Strategy, UC San Diego

11:15–11:30 a.m. COFFEE BREAK

11:30–12:30 p.m. THE STATE OF U.S. DEMOCRACY: IMPLICATIONS FOR MEXICO
Introduction by:
Julio Portales, Vice President Director, Constellation Brands
Moderator:
Ana Paula Ordorica, Journalist
Presenter:
Barbara F. Walter, Rohr Chair in Pacific International Relations, School of Global Policy and Strategy, UC San Diego
Commenter:
Earl Anthony Wayne, Public Policy Fellow, Wilson Center; former career Ambassador to Afghanistan, Argentina, and Mexico

12:30–1 p.m. AN OUTLOOK ON U.S.-MEXICO RELATIONS
Introduction by:
Isabel Studer, Director, University of California Alianza MX
Keynote Speaker:
Roberto Velasco, Chief Officer for the North America Unit, Mexican Ministry of Foreign Affairs

1–2 p.m. LUNCH
2–3 p.m. **THE STATE OF MEXICAN DEMOCRACY AND ITS IMPACT ON U.S.-MEXICO RELATIONS**  
Moderator:  
**Gabriela Warkentin**, Journalist, WRadio  
Presenter:  
**Javier Tello**, Mexican Political Analyst and Journalist  
Commenters:  
**Beatriz Paredes**, Mexican Senator  
**Viridiana Ríos**, Professor at Harvard University and Political Analyst  

3–3:50 p.m. **FOSTERING U.S.-MEXICO POLICY SOLUTIONS THROUGH ACTION RESEARCH: UNIVERSITY OF CALIFORNIA ALIANZA MX**  
Moderator:  
**Isabel Studer**, Director, University of California Alianza MX  
Topics and Speakers:  
**Electrification of Transport** – **Gil Tal**, Director, the Plug-in Hybrid & Electric Vehicle Research Center, Institute of Transportation Studies, UC Davis  
**Water and Climate Agriculture** – **Josué Medellín Azuara**, Associate Director, UC Agricultural Issues Center, UC Merced  
**Economics of Migration** – **Giovanni Peri**, Professor of Economics, UC Davis  

3:50–4 p.m. **BREAK**  

**FORMAT: BREAKOUT ROOMS**  

4–5 p.m. **U.S.-MEXICO FORUM 2025: TRADE, ECONOMY, AND WORK & SECURITY AND PUBLIC HEALTH**  
Location: **TRADE, ECONOMY, AND WORK**  
Fairway II  
Moderator:  
**José Antonio Meade**, Independent non-executive Director, HSBC
Members:

Alvaro Santos, Professor, Georgetown University
Earl Anthony Wayne, Public Policy Fellow, Wilson Center; former career Ambassador to Afghanistan, Argentina, and Mexico
Juan Carlos Baker, Founder, Ansley Consultores Internacionales
Enrique Dussel, Professor, UNAM
Sergio Gómez Lora, General Director, IQOM Inteligencia Comercial
Beatriz Leycegui, Partner, SAI Derecho & Economía
Claudia Ruiz Massieu, Mexican Senator
Antonio Ortiz Mena, Senior Vice President, Albright Stonebridge Group
Sergio Silva Castañeda, Researcher, Banco de México
Gordon Hanson, Peter Wertheim Professor in Urban Policy, Harvard Kennedy School
Valeria Moy, General Director, IMCO
Sergio Alcocer, President, COMEXI
Vidal Garza Cantú, Director, Global Public Affairs, FEMSA
Julio Portales, Vice President Director, Constellation Brands

Location:
Fairway III

SECURITY AND PUBLIC HEALTH

Moderator:
Cecilia Farfán, Head of Security Research Programs, Center for U.S.-Mexican Studies, School of Global Policy and Strategy, UC San Diego

Members:
Vanda Felbab-Brown, Senior Fellow in the Center for Security, Strategy, and Technology in the Foreign Policy program, The Brookings Institution
Mariana Cordera, Partner, Publika
Imer Flores, Professor-Researcher, IIJ-UNAM
Luis Herrera Lasso, General Director, Grupo COPPAN
Michael Lettieri, Senior Fellow for Human Rights, Center for U.S.-Mexican Studies, School of Global Policy and Strategy, UC San Diego
Francisco Rivas, General Director, Observatorio Nacional Ciudadano
Jorge Tello Peón, Director, Madison Intelligence
Gudelia Rangel, Professor, El Colegio de la Frontera Norte (El Colef)
Eunice Vargas, Professor, El Colegio de la Frontera Norte (El Colef)
5–6 p.m.   FREE TIME

6–6:55 p.m.  COCKTAIL RECEPTION

7–9 p.m.   DINNER: PRESENTATION OF THE JEFFREY DAVIDOW GOOD NEIGHBOR AWARD

Master of Ceremonies:
Patricia Fernández

Speakers:
Rafael Fernández de Castro, Director, Center for U.S.-Mexican Studies, School of Global Policy and Strategy, UC San Diego
Jeffrey Davidow, Senior Counselor, Cohen Group

Jeffrey Davidow Good Neighbor Award Videos

Awards:
Public Policy Award presented by Mariana Cordera and Catheryn Camacho
Lifetime Achievement Award presented by José Antonio Meade, Gaston Luken Sr., Gabriela Warkentin and Kurt Honold

Thank You Remarks by:
Caroline Freund, Dean, School of Global Policy and Strategy, UC San Diego
AGENDA

8–9 a.m. CHECK OUT

9–10 a.m. U.S.-MEXICO FORUM 2025: STRATEGIC DIPLOMACY AND MAIN RECOMMENDATIONS

Moderator:
Sergio Alcocer, President, COMEXI

Members:
Jorge Schiavon, Professor, CIDE
Pamela Starr, Director, U.S.-Mexico Network, USC
Rafael Fernández de Castro, Director, Center for U.S.-Mexican Studies, School of Global Policy and Strategy, UC San Diego
Jeffrey Davidow, Senior Counselor, Cohen Group
Guadalupe González González, Associate Professor, Colegio de México
Jose Antonio Meade, Independent non-executive Director, HSBC
Raúl Rodríguez-Barocin, Associate Vice President for Internationalization, Tecnológico de Monterrey
Andres Rozental, President Rozental & Asociados
Claudia Ruiz Massieu, Mexican Senator
Natalia Saltalamacchia, Interim Director, International Relations Department, ITAM
Mariana Sanz, CEO Latin America and GM Mexico, Edelman
Agustín Barrios Gomez, General Partner, International Capital Partners
Julio Portales, Vice President Director, Constellation Brands
Ana Paula Ordonica, Journalist
Carlos Pérez Ricart, Professor, CIDE

10–10:15 a.m. BREAK
10:15–11:15 a.m.  CONSULAR DIPLOMACY IN THE CALIFORNIA-MEXICO CONNECTION TOWARDS 2025
Chair:
Rafael Fernández de Castro, Director, Center for U.S.-Mexican Studies, School of Global Policy and Strategy, UC San Diego
Speakers:
Ambassador Carlos González Gutiérrez, Consul General, Consulate General of Mexico, San Diego
Ambassador Lilian Ferrer, Consul General, Consulate General of Mexico in Sacramento
Thomas E. Reott, Consul General, U.S. Consulate General in Tijuana
Allert Brown-Gort, Professor, ITAM

11:15–11:30 a.m.  COFFEE BREAK

11:30–12:30 p.m.  THE POWER OF WOMEN IN THE U.S.-MEXICO RELATIONSHIP
Moderator:
Rebecka Lundgren, Associate Professor, Center on Gender Equity and Health
Speakers:
Sofía Ramírez Aguilar, General Director, México ¿Cómo Vamos?
Ana Paula Ordorica, Journalist, invited
Tania Ortiz Mena, President for Mexico, Sempra Infrastructure
Claudia Ruiz Massieu, Mexican Senator

12:30–1:45 p.m.  LUNCH

1:45 p.m.  DEPARTURE TO UC SAN DIEGO AND FAREWELL

2–4 p.m.  STUART COLLECTION TOUR AT UC SAN DIEGO (optional)

END OF THE U.S.-MEXICO FORUM 2025