



# U.S.-MEXICO FORUM 2025



## LOCATION

**Hilton La Jolla Torrey Pines**

**WEDNESDAY, JUNE 1, 2022**

## AGENDA

8:30–8:55 a.m.

### OPENING CEREMONY

Speakers:

**Rafael Fernández de Castro**, Director, Center for U.S -Mexican Studies, School of Global Policy and Strategy, UC San Diego

**Elizabeth Simmons**, Executive Vice Chancellor for Academic Affairs and Distinguished Professor of Physics, UC San Diego

**Isabel Studer**, Director, University of California Alianza MX

**Caroline Freund**, Dean, School of Global Policy and Strategy, UC San Diego

9–10 a.m.

### NEW WORLD ORDER: THE END OF PAX AMERICANA?

Moderator:

**Caroline Freund**, Dean, School of Global Policy and Strategy, UC San Diego

Speakers:

**Gordon Hanson**, Peter Wertheim Professor in Urban Policy, Harvard Kennedy School

**Christina Schneider**, Professor of Political Science, Department of Political Science, UC San Diego

**Meredith Lilly**, Associate Professor and Associate Director of the MA program, Carleton University

**Alejandro Werner**, Director, Georgetown Americas Institute

10–10:15 a.m.

### BREAK



# U.S.-MEXICO FORUM 2025



## FORMAT: BREAKOUT ROOMS

10:15–11:15 a.m. U.S.-MEXICO FORUM 2025: MIGRATION & ENERGY AND SUSTAINABLE DEVELOPMENT

Location:

**MIGRATION**

Fairway II

*Moderator:*

**Theresa Brown**, Managing Director of Immigration and Cross-border Policy, Bipartisan Policy Center

*Members:*

**Silvia Giorguli**, President, El Colegio de México (Colmex)

**Rodolfo Cruz**, Professor, El Colegio de la Frontera Norte (El Colef)

**Giovanni Peri**, Professor of Economics, UC Davis

**Ariel Ruiz**, Policy Analyst, Migration Policy Institute

**Ana Mercedes Saiz**, Executive Director, Sin Fronteras IAP

**Claudia Masferrer**, Professor, El Colegio de México (Colmex)

**Marcela Orvañanos**, Founder, Qualitas of Life Foundation

**Rene Zenteno**, Professor, University of Texas at San Antonio

**David Fitzgerald**, Professor, UC San Diego

**Luciana Gandini**, MPI Nonresident Fellow and Senior Researcher

**Beatriz Zepeda**, Professor, El Colegio de México (Colmex)

**Allert Brown-Gort**, Professor, ITAM

Location:

**ENERGY, SUSTAINABLE DEVELOPMENT AND CLIMATE CHANGE COOPERATION**

Fairway III

*Moderator:*

**Samantha Gross**, Director of the Energy Security and Climate Initiative, Brookings Institution

*Members – Energy:*

**Tania Ortiz Mena**, President for Mexico, Sempra Infrastructure

**David Victor**, School of Global Policy and Strategy, UC San Diego

**Abraham Zamora**, Sr. Vice President for Corporate and Public Affairs, Sempra Infrastructure

*Members – Sustainable Development:*

**Isabel Studer**, Director, University of California Alianza MX



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## Members – Climate Change Cooperation:

**Richard Kiy**, Chief Executive Officer, Institute of the Americas

**Soffía Alarcón**, Associate Director, Americas, Schneider Electric Sustainability Business

**Verónica Irastorza**, Principal, Brattle

**Sergio Alcocer**, President, COMEXI

**Beatriz Leycegui**, Partner, SAI Derecho & Economía

**Jeremy Martin**, Vice President, Energy & Sustainability, Institute of the Americas

**John McNeece**, Senior Fellow for Energy and Trade, Center for U.S.-Mexican Studies, School of Global Policy and Strategy, UC San Diego

**Fluvio Ruiz Alarcon**, Independent Analyst

**Al Sweedler**, Senior Fellow for Energy and Environment, Center for U.S.-Mexican Studies, School of Global Policy and Strategy, UC San Diego

11:15–11:30 a.m.

## COFFEE BREAK

11:30–12:30 p.m.

## THE STATE OF U.S. DEMOCRACY: IMPLICATIONS FOR MEXICO

Introduction by:

**Julio Portales**, Vice President Director, Constellation Brands

Moderator:

**Ana Paula Ordorica**, Journalist

Presenter:

**Barbara F. Walter**, Rohr Chair in Pacific International Relations, School of Global Policy and Strategy, UC San Diego

Commenter:

**Earl Anthony Wayne**, Public Policy Fellow, Wilson Center; former career Ambassador to Afghanistan, Argentina, and Mexico

12:30–1 p.m.

## AN OUTLOOK ON U.S.-MEXICO RELATIONS

Introduction by:

**Isabel Studer**, Director, University of California Alianza MX

Keynote Speaker:

**Roberto Velasco**, Chief Officer for the North America Unit, Mexican Ministry of Foreign Affairs

1–2 p.m.

## LUNCH







# U.S.-MEXICO FORUM 2025



2–3 p.m.

## THE STATE OF MEXICAN DEMOCRACY AND ITS IMPACT ON U.S.-MEXICO RELATIONS

Moderator:

**Gabriela Warkentin**, Journalist, WRadio

Presenter:

**Javier Tello**, Mexican Political Analyst and Journalist

Commenters:

**Beatriz Paredes**, Mexican Senator

**Viridiana Ríos**, Professor at Harvard University and Political Analyst

3–3:50 p.m.

## FOSTERING U.S.-MEXICO POLICY SOLUTIONS THROUGH ACTION RESEARCH: UNIVERSITY OF CALIFORNIA ALIANZA MX

Moderator:

**Isabel Studer**, Director, University of California Alianza MX

Topics and Speakers:

**Electrification of Transport** – **Gil Tal**, Director, the Plug-in Hybrid & Electric Vehicle Research Center, Institute of Transportation Studies, UC Davis

**Water and Climate Agriculture** – **Josué Medellín Azuara**, Associate Director, UC Agricultural Issues Center, UC Merced

**Economics of Migration** – **Giovanni Peri**, Professor of Economics, UC Davis

3:50–4 p.m.

**BREAK**

## FORMAT: BREAKOUT ROOMS

4–5 p.m.

## U.S.-MEXICO FORUM 2025: TRADE, ECONOMY, AND WORK & SECURITY AND PUBLIC HEALTH

Location:

**TRADE, ECONOMY, AND WORK**

Fairway II

Moderator:

**José Antonio Meade**, Independent non-executive Director, HSBC



# U.S.-MEXICO FORUM 2025



## Members:

**Alvaro Santos**, Professor, Georgetown University  
**Earl Anthony Wayne**, Public Policy Fellow, Wilson Center; former career Ambassador to Afghanistan, Argentina, and Mexico  
**Juan Carlos Baker**, Founder, Ansley Consultores Internacionales  
**Enrique Dussel**, Professor, UNAM  
**Sergio Gómez Lora**, General Director, IQOM Inteligencia Comercial  
**Beatriz Leycegui**, Partner, SAI Derecho & Economía  
**Claudia Ruiz Massieu**, Mexican Senator  
**Antonio Ortiz Mena**, Senior Vice President, Albright Stonebridge Group  
**Sergio Silva Castañeda**, Researcher, Banco de México  
**Gordon Hanson**, Peter Wertheim Professor in Urban Policy, Harvard Kennedy School  
**Valeria Moy**, General Director, IMCO  
**Sergio Alcocer**, President, COMEXI  
**Vidal Garza Cantú**, Director, Global Public Affairs, FEMSA  
**Julio Portales**, Vice President Director, Constellation Brands

Location:  
Fairway III

## SECURITY AND PUBLIC HEALTH

### Moderator:

**Cecilia Farfán**, Head of Security Research Programs, Center for U.S -Mexican Studies, School of Global Policy and Strategy, UC San Diego

### Members:

**Vanda Felbab-Brown**, Senior Fellow in the Center for Security, Strategy, and Technology in the Foreign Policy program, The Brookings Institution  
**Mariana Cordera**, Partner, Publika  
**Imer Flores**, Professor-Researcher, IJJ-UNAM  
**Luis Herrera Lasso**, General Director, Grupo COPPAN  
**Michael Lettieri**, Senior Fellow for Human Rights, Center for U.S -Mexican Studies, School of Global Policy and Strategy, UC San Diego  
**Francisco Rivas**, General Director, Observatorio Nacional Ciudadano  
**Jorge Tello Peón**, Director, Madison Intelligence  
**Gudelia Rangel**, Professor, El Colegio de la Frontera Norte (El Colef)  
**Eunice Vargas**, Professor, El Colegio de la Frontera Norte (El Colef)





# U.S.-MEXICO FORUM 2025



5–6 p.m.

**FREE TIME**

6–6:55 p.m.

**COCKTAIL RECEPTION**

7–9 p.m.

**DINNER: PRESENTATION OF THE JEFFREY DAVIDOW GOOD NEIGHBOR AWARD**

Master of Ceremonies:

**Patricia Fernández**

Speakers:

**Rafael Fernández de Castro**, Director, Center for U.S.-Mexican Studies, School of Global Policy and Strategy, UC San Diego

**Jeffrey Davidow**, Senior Counselor, Cohen Group

[Jeffrey Davidow Good Neighbor Award Videos](#)

Awards:

**Public Policy Award** presented by Mariana Cordera and Catheryn Camacho

**Lifetime Achievement Award** presented by José Antonio Meade, Gaston Luken Sr., Gabriela Warkentin and Kurt Honold

Thank You Remarks by:

**Caroline Freund**, Dean, School of Global Policy and Strategy, UC San Diego





# U.S.-MEXICO FORUM 2025



**THURSDAY, JUNE 2, 2022**

## AGENDA

8–9 a.m.

CHECK OUT

9–10 a.m.

**U.S.-MEXICO FORUM 2025: STRATEGIC DIPLOMACY AND MAIN RECOMMENDATIONS**

Moderator:

**Sergio Alcocer**, President, COMEXI

Members:

**Jorge Schiavon**, Professor, CIDE

**Pamela Starr**, Director, U.S.-Mexico Network, USC

**Rafael Fernández de Castro**, Director, Center for U.S -Mexican Studies, School of Global Policy and Strategy, UC San Diego

**Jeffrey Davidow**, Senior Counselor, Cohen Group

**Guadalupe González González**, Associate Professor, Colegio de México

**Jose Antonio Meade**, Independent non-executive Director, HSBC

**Raúl Rodríguez-Barocio**, Associate Vice President for Internationalization, Tecnológico de Monterrey

**Andres Rozental**, President Rozental & Asociados

**Claudia Ruiz Massieu**, Mexican Senator

**Natalia Saltalamacchia**, Interim Director, International Relations Department, ITAM

**Mariana Sanz**, CEO Latin America and GM Mexico, Edelman

**Agustín Barrios Gomez**, General Partner, International Capital Partners

**Julio Portales**, Vice President Director, Constellation Brands

**Ana Paula Ordorica**, Journalist

**Carlos Pérez Ricart**, Professor, CIDE

10–10:15 a.m.

BREAK



# U.S.-MEXICO FORUM 2025



10:15–11:15 a.m.

## CONSULAR DIPLOMACY IN THE CALIFORNIA-MEXICO CONNECTION TOWARDS 2025

Chair:

**Rafael Fernández de Castro**, Director, Center for U.S.-Mexican Studies, School of Global Policy and Strategy, UC San Diego

Speakers:

**Ambassador Carlos González Gutiérrez**, Consul General, Consulate General of Mexico, San Diego

**Ambassador Lilian Ferrer**, Consul General, Consulate General of Mexico in Sacramento

**Thomas E. Reott**, Consul General, U.S. Consulate General in Tijuana

**Allert Brown-Gort**, Professor, ITAM

11:15–11:30 a.m.

## COFFEE BREAK

11:30–12:30 p.m.

## THE POWER OF WOMEN IN THE U.S.-MEXICO RELATIONSHIP

Moderator:

**Rebecka Lundgren**, Associate Professor, Center on Gender Equity and Health

Speakers:

**Sofía Ramírez Aguilar**, General Director, México ¿Cómo Vamos?

**Ana Paula Ordorica**, Journalist, invited

**Tania Ortiz Mena**, President for Mexico, Sempra Infrastructure

**Claudia Ruiz Massieu**, Mexican Senator

12:30–1:45 p.m.

## LUNCH

1:45 p.m.

## DEPARTURE TO UC SAN DIEGO AND FAREWELL

2–4 p.m.

## STUART COLLECTION TOUR AT UC SAN DIEGO (optional)

END OF THE U.S.-MEXICO FORUM 2025

